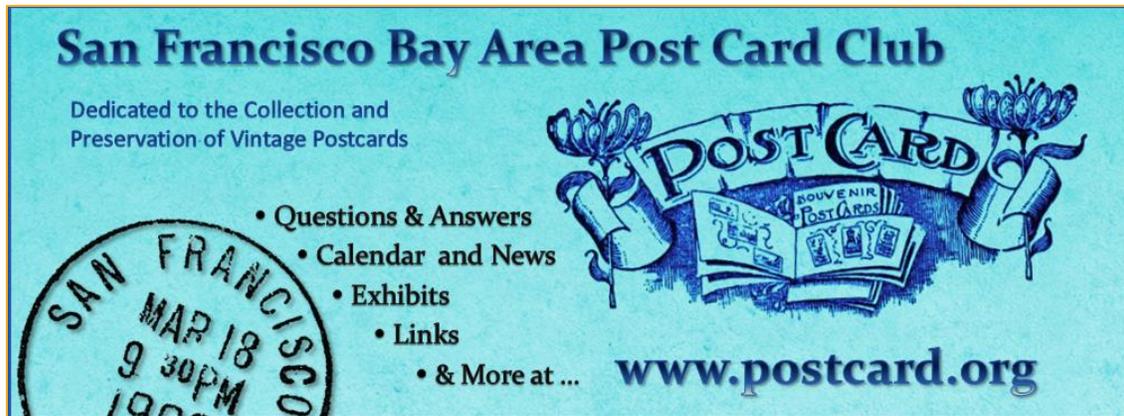


San Francisco Bay Area Post Card Club
To: San Francisco Bay Area Post Card Club (SFBAPCC)
SFBAPCC April 2020 News
Date: Saturday, April 11, 2020, 07:34 AM PDT

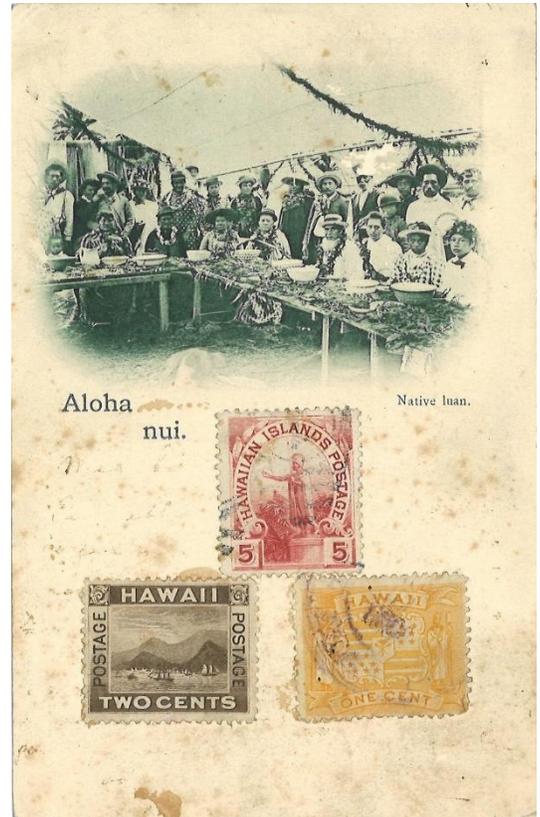
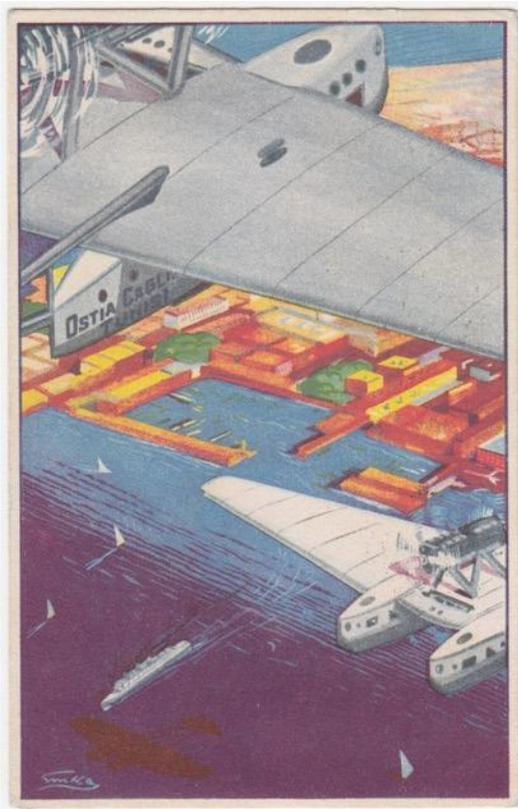


San Francisco Bay Area Post Card Club News

April 2020

www.postcard.org

NOTE: There will be no newsletter printed on paper and delivered via Postal Mail as long as there are concerns regarding the risks of Coronavirus/COVID-19 infections. During this time all newsletters will be delivered via email only. The April SFBAPCC meeting has been cancelled and we remain optimistic for May.



Members Shared Favorite Postcards at the January Meeting
(more postcards in the next newsletter)

On the left, Dan Sak's 1931 Italian airline advertising postcard. Società Aerea Mediterranea operated from 1928 to 1939. The card's Futurism artistic style is called Aeropainting and emphasized speed and technology. The Savoia Marchetti S.55 seaplanes shown flying are the same model that Italo Balbo used when he led 24 of them from Rome to the 1933 Chicago World's Fair.

On the right, David Parry's card of an earlier series of late 1890s Aloha Nui cards, distinguished by the POST CARD back (versus POSTAL CARD) for the other series. It was mailed to Krakow in Poland using an Hawaiian 2c stamp. The card is unusual for the 1c, 2c and 5c Hawaiian stamps in the message area on the front.

Post Card Club Meetings

The SFBAPCC meetings are from 11am-3pm at Fort Mason Center, [Building C](#), Room C-205 in San Francisco. Doors always open at 11:00am and the meeting usually begins at 1:00pm, followed by the program. Visitors and dealers are always welcome.

April 25 - CANCELLED

May 23 (11am-3pm at Fort Mason)

June 27 (11am-3pm at Fort Mason)

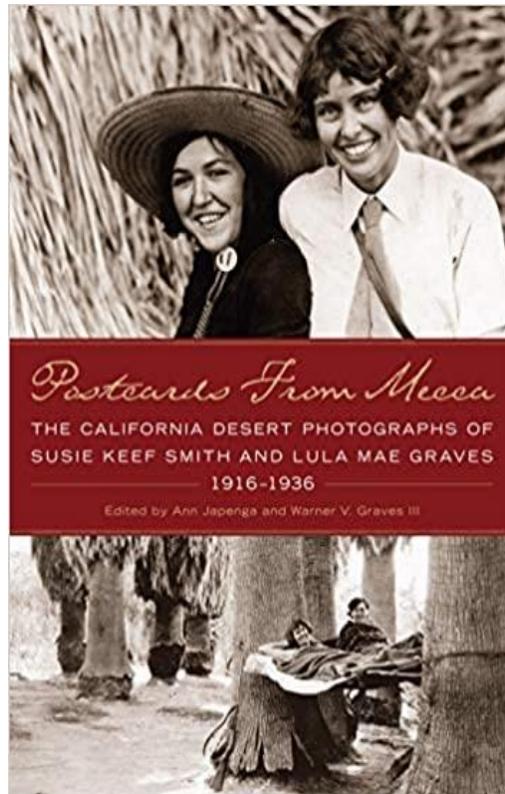
Free postcard appraisals at meetings

[Directions and parking](#)

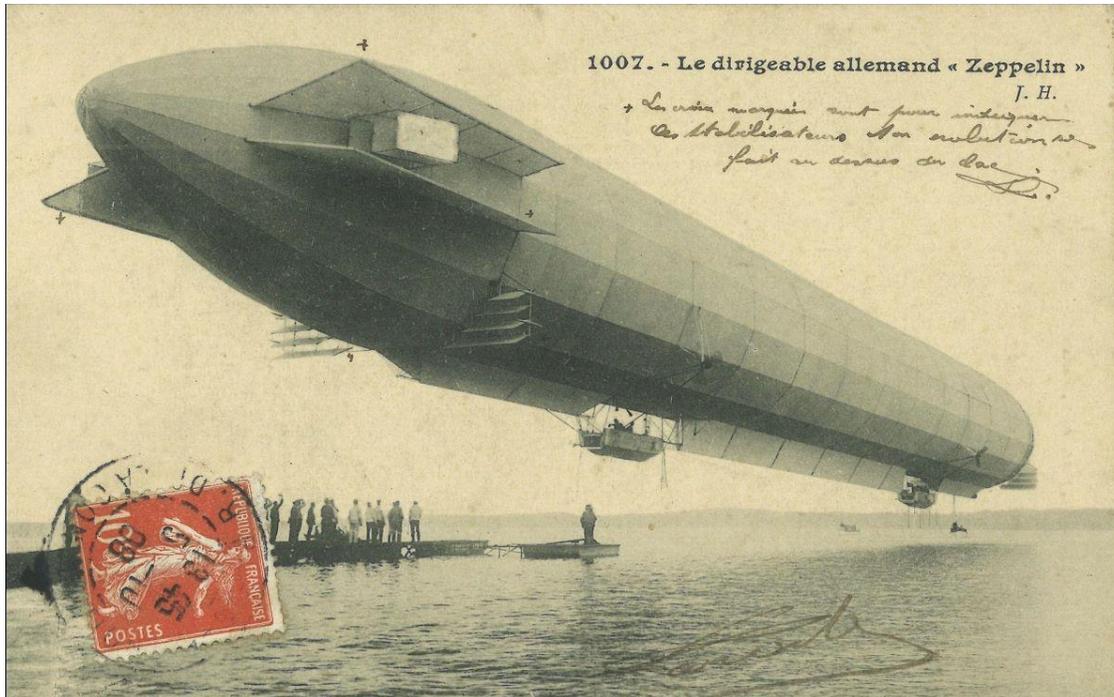
NEW ARTICLE - "It's Yours for FREE!: A Look at Mid-century Advertising Postcards" by Sharon Wolf. Click [here](#) to read the article."



Book Review by Colleen Weum, SFBAPCC Clubster, click [here](#) to view the article.



FEATURED ARTICLE (TWO PART SERIES) - Airships by Don Price originally published in the San Jose Postcard Club Newsletter. Click [here](#) to read the article (Part 1).



SFBAPCC January Meeting Notes:

Call to Order: The club meeting was called to order by President Ed Heryn

at 1pm on January, 25th in room C-205 at Fort Mason, San Francisco. Don Price, accompanied by his daughter, asked for those of us who have been the recipients of his collections to please speak with him. Don has generously been sending cards to collectors from all over the US.

Attendance: 23 members

Vendors: Ed Heryn; A & T Miles; D. Parry; Nancy Redden; Alice van Ommeren.; Felix Z. and free items from N. Freitag—thank you

Raffle: 14 items

Announcements:

- Our newsletter editor Alice van Ommeren was introduced. Please contribute articles to [alicevano\(at\)att.net](mailto:alicevano(at)att.net). Let's make our newsletter great!
- Norman & Ed let us know the So. SF Book Fair is next weekend. There will be over 100 dealers. Ed will be setting up.
- Lauren recently visited the San Diego Maritime Museum. The Lesley Hubbard Crawford postcard exhibit was there. Well worth the visit.
- Don let us know that the San Jose Postcard Club is collaborating with the Redwood City Stamp Club for an auction. The date "to be announced."

- Please pay the club annual dues to Mike Jacobsen, either directly to him or online.
- Mike also announced the following: Bob Stoldal, our Member in Las Vegas, is working on a book about Oakland's Denison News Agency. They had the "News Agent" contract with the Central Pacific and Southern Pacific railroads for on board the trains as well as in the depots. Mr. Denison also published postcards for both California and Nevada. The company existed from the late 1800s to about 1915. Bob is looking for information on postcards by the Denison News Agency. If you can supply any info or scans of Denison News cards, please contact Bob at stoldal(at)cox.net.
- Shav La Vigne, the president of the San Jose Postcard Club, is looking for help in finding out more about a local San Francisco postcard publisher, J. Scheff & Bros. J. Scheff published cards in around 1910 and San Francisco is shown as their main base of operation. Other cities shown are Prague and Berlin, and all of the cards seem to have been made in Austria. He has reached out to the San Francisco Library. He would appreciate any information that you can find or ideas for where else he can look. Contact him at shavlavigne(at)yahoo.com or PO Box 32042, San Jose, CA 95152.

Program: A Favorite Card, submitted to Katharine Ayres who scanned them for the big screen.

SFBAPCC February Meeting Notes:

Call to Order: The club meeting was called to order by President Ed Hery at 1:30pm on February, 22nd in room C-205 at Fort Mason, San Francisco.

Attendance: 23 members, no guests.

Vendors: Ed Hery; Sue S., David P.; Nancy R; Lauren Thorn; Bob B. Free items from Norman F. and great vintage posters brought in by Lauren Thor from the Robert Chandler collection. He was the Official Historian of Well Fargo - THANK YOU!

Raffle: 12 items

Announcements:

- Sue Scott is liquidating some of her collection. You can call her with your categories as she may have some to sell.
- Kathryn and Ed are involved with the Golden Gate Park 150th anniversary. It is too late for a postcard display. Local libraries may want one.
- Jack Hudson brought in an ad from the latest Barr's Magazine. There is a new book out about postcards of Route 66, available at amazon.com.
- Lauren Thor has donated images from her Suffragette collection featuring women of the time to the Contra Costa Historical Society for a 19th Amendment exhibit. It will be a revolving video.
- Kathryn reported that the Fairmont Hotel has a postcard display in their banquet room.

Respectfully Submitted, Nancy Redden, Club Secretary

Club Officers

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Ed Herny

Vice President

Kathryn Ayres

Treasurer/Hall Manager

Ed Clausen

Communications

Alice van Ommeren

Recording Secretary

Nancy Redden

Registrar

Mike Jacobsen

Webmaster

Jack Daley

How to Join or Renew a SFBAPCC Membership

- Joining the club or renewing your membership online - go to the [membership page](#) on the SFBAPCC website and follow the steps.
- Joining the club or renewing your membership by mail, go to the [membership form](#) on the SFBAPCC website and print the form.



VINTAGE PAPER FAIR
SAN FRANCISCO

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August 22 & 23

(Sat 10am-6pm, Sun 11am-5pm)

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