

San Francisco Bay Area Post Card Club

Meetings are held the fourth Saturday of every month except December

Visitors and dealers are always welcome

See us online at www.postcard.org

September 2005

NOTE DATE CHANGE

Volume XX, No. 7

Next Meeting: Sunday, September 18, 12 to 3 PM

Fort Mason Center, **Room C-260**

Laguna Street at Marina Boulevard, San Francisco

Please disarm pagers, cell phones, and alarms during the meeting.

Program Notes: Dan Saks has been coy about his program this month, saying only that it will feature cards from three of the more popular postcard collecting genres, real photos, signed artists, and social history. Those of us who are familiar with Dan's varied interests might have some hint of what to expect, and we plan to attend the meeting, anyway. He did say that two of the collections he'll be showing started with cards bought from 25¢ boxes, and cascaded and mushroomed from there.

Show & Tell: Collector's choice—three card, two minute limit.

COVER CARDS

New Orleans, the city known for gaiety and above ground graveyards [upper right] has been smitten by the force of nature. The gaiety is gone and the city is a mass waterlogged grave site. San Franciscans have always felt close ties with Crescent City citizens, and now, suffering devastation a century apart, must feel even closer. May New Orleans find the strength and spirit to sur-



vive as did San Francisco in 1906.

Disasters demand immediate response. The Army responded in San Francisco in April 1906; so did the Great White Fleet at Suez, Egypt in 1909. When word came of an earthquake in Sicily U.S. ships were dispatched to Messina at once and with other international crews searched for and aided the survivors. This highly retouched and colored image shows "a party of sailors rescuing an injured mother and child."

—ED.

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Newsletter Deadline: 5th of each month

MINUTES, August 20, 2005

Thirty-one members and guests signed in; several more did not. Cards were brought for sale and trade by Sue Scott, the club 10¢ boxes, Ed Herny and Joseph Jaynes.

Our room, changed at the last minute by Fort Mason Center staff to one on the first floor that had been the African-American Museum, had large columns, odd nooks and a long shape that was not our normal meeting set up. It also had unusual acoustics and one window that was hidden behind a panel.

We were called to order a week early by President Ed Herny. One guest, Kay Johnson who had brought cards for appraisal, was introduced.

Announcements: Lou Rigali told that for the 2006 earthquake centennial his business, Quantity Postcards, would be publishing a set of 25-30 reprints of vintage cards. He is working towards a \$10 selling price and has offered eight percent royalties to be split between the club and those members whose postcards are used. He passed around a sheet with thumbnail sized images of the cards he has chosen to work from. More submissions are invited.

Dan Saks, our Hall Manager, revealed that we will

be meeting in our usual room on the second floor next month on Sunday, September 18th.

Bob Bowen told that PBA Galleries on Kearney Street would be auctioning items from the Elfreda Menzel collection on August 25 and postcards from her 10,000 card collection will be sold on September 29. Check the items out on their web site.

Sue Scott asked if we would want a club table at the Sacramento show. Discussion followed. No volunteers were available to staff the table.

Joseph Jaynes reminded us of the Santa Cruz show on Saturday, September 17. He has passes for club members.

Kathryn Ayres announced that San Francisco History Day would be celebrated on Sunday, September 4, at the County Fair Building, 9th Avenue and Lincoln Way, in Golden Gate Park. There will be ephemera and other items for sale.

Old Business: Lew Baer told that he is working on a mock up of a proposed Earthquake Centennial publication. He hopes to have a full color sample to bring to the September meeting.

Ed Herny introduced more discussion of the club table at Sacramento.

Ed then discussed other club possibilities of earth-



Program:

Glenn Koch: The Zone at the PPIE - Part II

Glenn began where he had started last month, at the Fillmore Street end of the Zone, and moved quickly through the slides we had already seen. A few new images—some recent finds, others loaned by other collectors—were included. Most notable were views of Soakum, the racist carnival style game that had something to do with water [2], and a real photo of the 101 Ranch troop in front of Creation.

The tour took up again at the Dayton Flood which was at the dog leg of the Zone where Laguna Street would be today. Small map insets accompanied many of the postcard images. Next the Irish village, the Giant Frying Pan and Captain, the Educated Horse. Views of the Frankfurter Inn and Dr. Martin Couney's Infant Incubation exhibit which was credited with saving thousands of premature babies' lives. The exhibit entrance fee helped pay for saving the children. Two live storks strutted outside.

Across the Zone were Alt Neurnberg, the German restaurant run by the Mullers who owned the Bismarck Cafe in town; we saw a menu with many pages of dishes. Next, the Battle of Gettysburg, the Alligator Farm and MJB Coffee [1]. The Battle

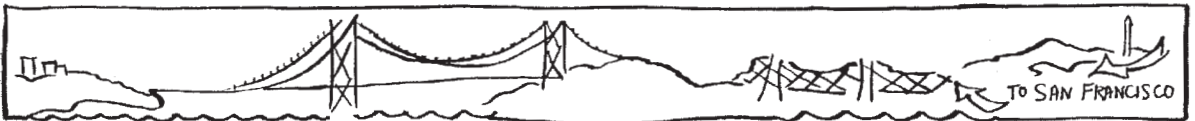


quake centennial participation. He reminded us of the offer of lots of exhibit space at the Westpex stamp show. Janet Baer suggested making enlargements of postcards for display. Ed told that this is the first time the stamp hobby has allowed postcard people to display the picture side of cards. Many other venues—schools, libraries, post offices, for example—would welcome exhibits on the earthquake and fire.

Show & Tell: Hy Mariampolski showed a card of a walker heading from New York to the PPIE walking backwards. ... Lew Baer told of his and Janet's visit to the Alsatian town Lew's grandfather had left in 1891; they met a local postcard collector who made a copy of a card that showed Lew's great grandfather's store. ... Jack Hudson talked of Jack Johnson, the black prizefighter who took the world championship in 1908. On July 4, 1910 he fought Jeffries, "The Great White Hope" who was brought out of retirement, in Reno. Jack London covered the match at ringside. There was strong anti African-American sentiment. Johnson won easily and held on to his title. Jack—Hudson, that is—found two Jeffries cards at Alameda, one with Jordan the referee. Both were postmarked July 4, 1910... in Reno!

Bill Ashley told of two British books on Caribbean postcards from Antigua and Guyana. ... Harold Wright showed a St. Francis Hotel card with murals by Albert Hirter done in 1913. Menu covers, too, all styled like tapestry. Also a booklet on the hotel's history with the murals on it. The murals have disappeared as the new tower sits on where the Mural Room had been. Could they have been saved elsewhere? ... Ed Hery showed a card with a streetcar post office cancel.

—BRUCE DIGGELMAN, RECORDING SECRETARY





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exhibit was a cyclorama, an amusement park staple of the time with a large painting that lit up as the battle raged; 1915 was the 50th anniversary of the end of the Civil War. The MJB card was an interior view of the coffee parlor known for the chef who never smiled.

Pillsbury's real photo made out in the broad avenue pictured a crowded scene, unusual because the roadway was so wide it was rarely thronged; there were parades and events every day. Then came the Chinese Village with pagoda and tea garden, both seldom seen cards, and Underground Chinatown with its opium den. Toyland on the Zone followed, the largest and most elaborate exhibit. It was built by Fred Thompson, the great exhibit producer of Luna Park at Coney Island. By 1915 he was at the end of his career. We saw a business card of the



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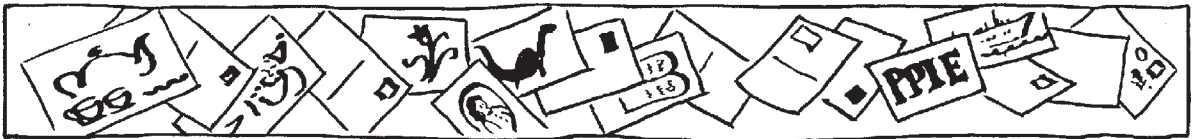
Toyland Amusement Company. A colored Cardinell-Vincent card showed the crowds at Toyland and the giant papier maché versions of toys. Just inside Toyland was Noah's Ark and the Toyland offices and Elizabeth, The Living Doll. Two real photos showed the diminutive beauty. The Submarines, an underwater tour came next, and we saw a new-to-Glenn menu from the Isle of Delights, the cafe at The Submarines. Then the Race for Life with cars racing at 80 mph around perpendicular walls. The fabulous shooting gallery could have been a great success, but it failed as ammunition was so expensive due to WW I. Views of another entrance to Toyland with the giant soldiers—just their framework and completed figures. Glenn showed little known Cardinell cards of Toyland exhibits—the



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Giant Shoe, a real photo of Loop the Loop bicycle exhibit.

Back in the Zone we saw the Suffragette at the entrance to Toyland and, across the Zone, the Grand Canyon constructed by the AT&SFe Railway [3]. Two cards of the Indian Village showed the miniature Grand Canyon below. Two real photos of Diving Girls at Neptune's Palace came next and then a bird's eye view by Cardinell-Vincent taken from the Aeroscope showed much of the fairgrounds including the walls of the Grand Canyon. The 49er camp was reminiscent of the Gold Rush with Marshall's cabin and a casino. The gambling caused trouble and it was eventually closed.

At the large circular plaza on the Zone was the Japan Beautiful exhibit with its huge Buddha. A real photo showed Mt. Fuji inside the exhibit [4,5]. Next was the 101 Ranch permanent exhibit, then the Ostrich Farm with huge statues of the birds, Orange Blossom Candy shop and one of several Soakums. The Samoan village was across the Zone to the south. Frank Morton Todd in his history of the fair tells that the native villages did not do well. Rounding the plaza was the miniature tower of Jewels where Novagems were sold. We saw the very rare Novagem postcard. Originally the Monitor and the Merrimac, the next exhibit had been renamed

Evolution of Dreadnaughts. Then the Aeroscope which had been conceived of by Joseph Strauss, later to be engineer of the Golden Gate Bridge. The Aeroscope had a giant arm that lifted a house like structure high up in the air. It was engineered like a bascule bridge with an immense counterweight. In views from the Aeroscope we saw the watermelon slice front of the Down in Dixie attraction.

Moving on we came to the Safety Racer Coaster and the Oriental village, The Streets of Cairo, which did not last. Unseen next door were Ackerman's Wild Animals, the replacement for Hagenbeck's which stayed in war torn Germany. Across the Zone was the Union Pacific's Yellowstone Park with Old Faithful, a cafe, music and huge mountain like entrance. Cards showed the mule drawn stage [6], interior of Old Faithful Inn, the cafe staff [7], waterfall and bear mascot. A night view showed the eastern end of the Zone at Van Ness Avenue. Two mystery cards were last—the Eden Musee Wax Museum and September Morn with live models. Where were they located?

Glenn explained that the fair and the Zone had a difficult beginning as the first two months that the fair was open was plagued with foul weather and, thus, scant attendance. Many of the exhibits had large staffs and high overhead. Entrance fees to the



exhibits and attractions ranged from five to fifty cents.

Glenn's last remarks were to thank the other collectors who had contributed images to his presentation: Darlene Thorne, Jack Hudson, Chris Pollock, John Freeman and Jay Stevens.

—NOTES TAKEN BY LEW BAER

TREASURER'S REPORT

As of September 1, 2005 \$2,573.71

We will continue to meet in room C-260. I want to offer my apologies to all those members who'll have to forgo the 49er's-Eagles game on tv on the 18th. The meeting date was changed to avoid the parking impossibility during the Blues Festival.

News from the Lost and Found Dept.: A ball-point pen bearing the inscription "Dialog, A Thomson Company" was found at the last meeting. I'll have it with me on the 18th.

—DANIEL SAKS, TREASURER/HALL MANAGER

WELCOME: RETURNING MEMBERS

Karen Anderson and R. B. Lucas of San Francisco have returned to the fold, as has Alex Chis of Fremont. We are pleased to have them back.

EARTHQUAKE 1906 - 2006

The latest Earthquake Alliance news of events and developments regarding the centennial of the 1906 disaster is continually updated on the Alliance's web pages. To find them go to our club site at www.postcard.org/1906_earthquake.htm. When you get there be sure to notice the small Ferry Building card at the upper left. Web Master Jack Daley has worked his tremulous magic with a 1906 view. The two club projects—the set of reproductions of vintage cards by Quantity Postcards and the club publishing project—are still works in progress.

Some of that progress should be visually evident within the next few weeks.

The PBA Galleries auction of postcards from the Elfreda Menzel collection may hold some surprises. The sale in August of part two of her California collection certainly did. Hammer prices for many lots far exceeded estimates. A scrapbook of earthquake photos purchased for a prestigious Berkeley institution brought more than \$43,000.

—LEWIS BAER

SHOW BIZ

Just like on Broadway, the autumnal show season has begun.

Our usual club meeting date was changed in August so as not to coincide with the Capitol Show in Sacramento. It was a wise move as many SFBAPC clubsters were bent over tables of postcards shortly after the doors opened on Saturday morning. This late summer event is always a good deal quieter than the first of the new year January show, but this time there were a couple of first time dealers. I found them early on and, in turn, found a good many cards at their tables. One of the newbies disappointed me a bit by refusing a discount on the handful of cards I had chosen claiming the cards were priced very reasonably. They were, and I paid gladly. Most of my purchases were serendipitous and not in my regular categories, but I did find a PPIE advertising card I had never seen before. Also one from a heretofore unknown SF restaurant. By the end of the day my shirt pockets were bulging.

On the way out I congratulated Rudy Schafer on the success of the first day. "Yes!" he said enthusiastically. "We had over 300 through the door. Our daughter Charlotte Wager and her husband



Bob are breathing new life into the show. They've found many more places to advertise, several new dealers and have drawn many first time collectors to the show." Later in an email Rudy revealed that he and Natalie had thought of selling the show, but the hall would not honor the contracted dates "with someone other than a Schafer. Char and Bob will carry on for us at some future date. She has done a great job of handling the business end of things and attends other shows where she meets dealers. Natalie and I plan to be around for some time, but are glad to know that what we started 19 years ago will continue." So are we!

The always fun and laid back Santa Cruz show will be on Saturday, the 17th of September, the day before our club meeting. It's a pleasant drive from the north down either 280 or Highway 1, and the cards are always good. A week later comes Hal Lutsky's three day show in Pasadena. There are enough tables of cards to fill three days of searching, and spectacular finds are regularly made at them. Don't forget your club coupon for free entry—early bird, too—that was included in the January newsletter. A week after that it's the big Bay Area show at Concord—Hal's third of the year. On October 14 and 15 many of us will be trekking to Sonoma County for the Redwood Empire event that has blended postcards with antique bottles for several years. This year there'll be railroad ephemera, too. Doors are open during set up on Friday, and everyone is welcomed in at no charge on Saturday. In early November Sunnyvale will be the home page for the Silicon Valley show which promoter Joseph Jaynes describes as "An Intimate Post Card Experience." Add to that: friendly and productive.

So... there will be plenty of excitement and cards ahead during the waning days of 2005. Be sure

you get your share and check the calendar on page 8 for details. To help make the shows more enjoyable for all collectors, whether tyro or old timer, Janet Baer offers her suggestions on showtime courtesy.

—ED.

Showmanship

by Janet Baer

It's so easy to get carried away at a show—whether it is your first and you are completely awed as you survey a room filled with tables of postcards just waiting for you—or, perhaps even more so, if you are a frequenter of shows and you just know the cards you are searching for are somewhere in all those boxes that other collectors are already fingering through. Just find a seat or place to stand and then go to it.

In the rush of enthusiasm it's easy to forget a few things that help make a pleasant postcarding experience. The dealers are there to help you as well as to sell cards. Don't be shy about asking for what you want; they know—or should know—their stock and can often be of great help. Well sorted cards are nice for a very focused collector, and unsorted boxes always offer a chance of discovery; but poorly sorted ones are annoying.

Do ask first if cards are filed behind the headers—or in front, as only a few dealers prefer. Handle the cards gently; the new clear sleeves are very slippery. If a box is tightly packed I ask the dealer if I might remove an inch or two to make viewing easier. Be sure to use the place markers—they save us all distress—and put the cards you have seen back where they came from. If you come across any that seem to be misfiled it is nice to hand them to the dealer and tell where you found them; they may be there for some obscure reason,



or someone less considerate may have just stuffed them there.

After you have chosen a card set it face down while you keep looking. Most people recognize that you have selected it and will not refile it or assume it is available to buy. Keep your eye on it though, or ask the dealer to put it aside for you.

Be considerate of the other collectors; if they are looking at a category or box ask if they have finished with it; a little courtesy goes a long way. At shows we occasionally see someone with cup atilt or trailing crumbs... never far enough away from the postcard tables.

When coming into a show it is nice to have a quick look around and greet old friends before choosing a table and getting down to work. In the last few minutes of a recent show I sat with a friend at a dealer's table chatting and sharing our finds. How could we have done that? End-of-the-day exhaustion is all I can say. I did apologize when I realized what I had done, at least there were a few empty chairs at the table, but it certainly was thoughtless of me to occupy the dealer's space while not looking at his cards.

Some dealers may offer a discount if you are taking several cards, but some do have a fixed-price policy. A good sale usually satisfies both sides. At many shows a dealer will have the same table each time so you can find them easily. Over time a fine collector-dealer symbiosis develops. It is most delightful when the dealers who have worked hard to find cards for us transcend the buyer-seller relationship and become dear friends.

POSTCARD CALENDAR

Sept. 17, Saturday, Santa Cruz, Postcard & Paper Show, UCSC Inn, 611 Ocean Street, 10am-5pm; Free entry for club members*+

Sept. 18, Sunday, Folsom, antique fair on historic Sutter Street, 9am-4pm*

Sept. 23-25, Pasadena, Hal Lutsky's Vintage Paper Fair, 400 W. Colorado Blvd., Fri. 1pm-7pm, Sat. 10am-6pm, Sun. (Free for all) 10am-4pm; each day SF club members enter free with coupon*+

Oct. 1-2, Saturday-Sunday, Concord, Hal Lutsky's Vintage Paper Fair, Concord Centre, 5298 Clayton Rd., Saturday 10am-6pm, Sunday (Free admission day!) 10am-4pm*+

Oct. 14-15, Friday-Saturday, Santa Rosa, Redwood Empire Postcard, Railroad Paper and Bottle Show, Finley Hall, Sonoma County Fairgrounds, Friday 12-7pm (\$5 entry), Saturday 9am-3pm free entry

Oct. 15-16, Saturday-Sunday, San Mateo, Antique & Collectibles Show, San Mateo Expo Fairgrounds, 9am-6 and 5pm*

Nov. 3-6, Thursday-Sunday, San Mateo, antique show, San Mateo Expo Fairgrounds, Thursday-Saturday 11am-8pm, Sunday to 5pm*

Nov. 5, Saturday, Sunnyvale, the intimate Silicon Valley Postcard Show, Elks Lodge, North Pastoria Avenue, 10am-4pm

Nov. 12, Saturday, San Francisco, Antique Faire in Golden Gate Park, 9th Ave. & Lincoln, 10am-6pm*

Nov. 17-20, Thursday-Sunday, Santa Clara, Coin, Stamp, & Collectibles Expo, 5001 Great American Parkway, Thurs. 11am-7pm, Fri.-Sat. 10am-7pm, Sun. 10am-3pm*

Dec. 11-12, Saturday-Sunday, San Rafael, Antique and Collectors' Fair, Civic Center, 10am-6 and 5pm*

Jan. 7-8, 2006, Saturday-Sunday, San Mateo, Antique & Collectibles Show, San Mateo Expo Fairgrounds, Sat. 9am-6pm, Sun. 10am-5pm*

Jan. 21-22, Saturday-Sunday, Sacramento, Post-



card & Paper Show, 6151 H St., 10am-5 and 4pm*+

Bolded entries are events by SFBAPCC members. On the first Sunday of every month several dealers set up at the huge outdoor antique market at the Old Naval Air Station in Alameda.

*Ken Prag will be at these shows. Call 415 586-9386 or kprag(at)planetaria.net to let him know what

he can bring for you.

+R&N Postcards will set up with cards and postcard supplies.

Postcards are available for browsing seven days a week at the SF Antique Mall, 701 Bayshore Blvd., where 101 and 280 meet, info 415 656-3530, also at *Postcards, Books, Etc.* in Cotati; 40 miles north of the Golden Gate. Call to confirm 707 795-6499

P.S. UNUSUAL E-MAILS were received in the past weeks. One from a club member: "Tried to call you this morning but you probably had left for the meeting. We are leaving this afternoon for two months. I would appreciate it very much if you would put a bid on a card for me on eBay. My great-grandfather's tombstone is the one in the center, and my mother's and many other relatives'—and actually mine [!]—are off to the left. I have the card but it is pretty beat-up, and this one looks like it is in far better condition. I am mailing you a stamped envelope and a signed blank check (they don't take PayPal). I doubt if the card goes for more than \$35-\$50 but one never knows so I'm asking you to bid \$150." [!!] Bid placed and card won. Price \$33 and change [!!!]. ... The other was from someone who found the club web site through a Google search: "I am very interested in the article that appears in Vol XIX, No.3, March 2004, pg 8-10: Memories of Treasure Island, by George Epperson. I am in the process of preparing a family history and genealogy report for Zoe Dell Lantis Nutter. Zoe Dell is mentioned on pages 8 & 9 of the above noted newsletter, and her photo appears on page 8: "Theme Girl Zoe Dell Lantis." Can you possibly help me obtain a copy of that photograph so I can include it in my report to Zoe Dell? Per-

haps someone could scan the photo and email it to me. Thanks for any help you can provide." Help and scan provided along with request to contact George and to credit him and the newsletter.

GLENN KOCH has been a dedicated collector since he was a teenager, and his great interest has been rare and unusual cards of San Francisco. Living on the East Coast he had the field pretty much to himself, and with occasional forays to California he was able to glean the best cards from many of the best dealers. Now he is enjoying the pleasures of sharing his treasure trove. First came his book on SAN FRANCISCO GOLDEN AGE POSTCARDS, then talks for our club and various local history groups. His latest efforts at mapping and recording the side shows, exhibits and attractions along the Zone at the PPIE is ground breaking research. Plans are for the images, captions and maps of the Zone from Glenn's two slide shows to be exhibited in the future on www.postcard.org. Stay tuned for more news. Glenn has also offered the use of any of his earthquake cards for reproduction by Quantity Postcards. We're all proud of Glenn's dedication to postcards and that he is a member of our club. In a small way we can show our appreciation by pronouncing his name properly. New York's Mayor Koch sounded like "coach." Other Koches say kahch. But Glenn is from Allentown, Pennsylva-



nia where Koch rhymes with luck.

FRANK STERNAD was at Hal Lutsky’s summer time Pasadena show. After spending several hours in the promoter’s SF boxes he came away with many new cards. Among the more fascinating finds was the undivided back of that beautiful but fairly common Behrendt color view of the collapsed Valencia Street Hotel. Postally used in 1907 it has an unreadable rubber stamped logo for a postcard exchange or collecting club, and the card is addressed to Albert S. Sharp, U.S.S. Maine [!], % P.M. New York City, N.Y. the message is OK: “Thanks for card, call again.” But the return address is the kicker: Miss. M. Ruggles, 1350 48 Ave., (Carville) San Francisco Cal. From my boxes here’s a view of Carville, the very San Franciscan artistic community made from abandoned cable cars.



JACK DALEY is another active clubster. As Web Master he is keeping www.postcard.org up to date on centennial developments for April 18, 2006. Not all of his fantasies have been realized, however. When you go to the earthquake page on our club site and look at his machinations in the upper left you’ll be delighted. But as Jack writes, “In my wildest imagination I’d have had the street car in the foreground burst into smoke and flames and then burn into a smokeless cinder. However,

rendering a 100 year old postcard into an earthquake scene is relatively easy compared to the complexity of adding smoke and flame that were not on the postcard in the first place.”

THE SAN FRANCISCO HISTORY ROOM and exhibit area on the sixth floor of the main Library offer a wealth of enlightenment. Rarely do I go there without seeing at least one other club member searching the historical records—which include copies of our newsletter. The exhibits there are always fascinating, and there are usually postcards issued to announce them! On a recent visit Janet and I came away with more than a dozen exceptional cards on bookbinding, P. T. Barnum’s Menagerie, artist Arthur Watts, rubber stamping, Nazi persecution of homosexuals, The New Yorker, and more. Here’s the card for the



fairytale exhibit, “Sleeping Beauties.” It’s from IL ÉTAIT UNE FOIS [Once Upon a Time] published by Flammarion in Paris in 1951.

WWW.POSTCARD.ORG had other visitors. A woman wrote in hoping to identify one of her ancestors as owner of Pacific Novelty Company. The results of our research in city directories and Sam Stark’s history on E. H. Mitchell was not encouraging.



Another visitor who left an inquiry elicited responses from several of our members. The message read: “Hi, I am a collector in NYC and found this postcard. I’m sure it is from S.F., possibly c.1918 or so showing Japanese troops marching near the waterfront. Can anyone in your club identify the parade, the year or the exact location. Has anyone seen this card before? I would appreciate any help I could get from the experts in your S.F. Postcard Collectors Club. Thank you. Jay Lazarin.” I tried my hand at deciphering the Japanese dates written in Chinese characters. Another member



suggested it was at the 1925 California Diamond Jubilee celebration. The image was sent to a Japanese postcard dealer for his interpretation: “A Happy New Year Greeting card for Japanese Military Marching thru Market Street for San Francisco Port Opening Celebration 1909, Oct 19th.” January had been easy to spot, but the October date was befuddling. Finally a friend of Jack Daley came up with a more detailed translation and comment: “Commemoration of San Francisco Port. Japanese troops march down Market Street 1909 October 19. Photographed by Miyata, Takuichi.’ Amazing that our Navy visited SF such a long time ago. Since my great grandfather was also a Japanese Naval officer around this time, maybe he is

in the picture...” Final interpretation: an opening day Portolá Festival event in front of the Ferry building. In a later email Jay expressed his appreciation saying we had been “so responsive and forthcoming with information.”

REAL PHOTOS have been coming my way lately. I’ll show you a couple of them. This card of net



menders at Fisherman’s Wharf is the best I’ve seen on the subject. Made by Wright B. Hardy, 1111 Pine Street circa 1943.

The other card I snagged thanks to Nancy Tucker.



It’s an exaggeration by Wm. H. Martin with giant vegetables surrounding a crowd facing the rear end of a railroad car on which William Howard Taft, an exaggeration in and of himself, is standing.

—LEW



SAN FRANCISCO BAY AREA POST CARD CLUB

APPLICATION FOR MEMBERSHIP

New Renewal Individual/Family \$15 Supporting \$25 or more Out of USA \$25/35

Name: _____

Family members: _____

Address: _____

e-mail: _____ Phone: _____

Collector Dealer Approvals welcome: Yes No

Collecting interests: _____

Please clip or copy and make your check payable to SFBAPCC
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9/05

P.O. Box 621
Penngrove CA 94951

See you at
Santa Cruz, Sept. 17
Concord, Oct 1-2
Santa Rosa, Oct. 14-15

**NOTE DATE
CHANGE
BELOW**

**CLUB MEETINGS
2005**

Sunday, Sept 18
October 22
November 26



See us in color online at www.postcard.org