

San Francisco Bay Area Post Card Club

*Meetings are held the fourth Saturday of every month except December
Visitors and dealers are always welcome*

See us online at www.postcard.org

February 2004

Volume XIX, No. 2

Next Meeting: Saturday, February 28, 12 to 3 PM

Fort Mason Center, **Room C-370**

Laguna Street at Marina Boulevard, San Francisco

Please disarm pagers, cell phones, and alarms during the meeting.

Program Notes: Ed Herny, a twenty year collector of San Francisco Midwinter Fair cards, will show and tell us about the rarely seen postcards of the 1894 fair. This will be an in-depth look at the three principal series of cards from the fair and their publishers. These cards were probably the first San Francisco picture postcards and deserve to be better known. Don't miss this exciting and informative program.

Parking Alert: There will be another large event at Fort Mason this weekend, and parking is predicted to be difficult but not impossible as it was in January. Arrive by 11 o'clock, find a spot and enjoy the museums and book sale that are open Saturday morning. Or better yet, take the bus.

Show & Tell: On the tip of my tongue, George Orwell, finds at Concord and, as always, collector's choice. Three item, two minute limit.

COVER CARD

Shown here is the card Jack Hudson brought for Show & Tell in January. It was written up by Robert Ward in his book, "Real Photo Postcards: The Life-Size Edition," 1994. A copy of the card sold in 1993 by Postcards International held the record price for a classic era real photo postcard.

Ward writes: "The image is an exceptional, crystal clear broadside view of an American Socialist Party mule-drawn 1916 presidential campaign wagon posed outside the Socialist Party headquarters...in Brooklyn...(T)he smiling driver is visible...also a campaign worker poses in a window of the office behind. Signs and emblems for the "International Workers of the World (the IWW or 'wobblies') are also prominent on the building and on the side of the wagon." The card is also pictured in "Prairie Fires and Paper Moons," the seminal book on real photo postcards by Hal Morgan and Andreas Brown.



CLUB OFFICERS

President:

Ed Herny, 510 428-2500
e-mail: edphemra(at)pacbell.net

Vice President:

Bob Bowen, 415 563-8442

Editor: Lew Baer, 707 795-2650

PO Box 621, Penngrove CA 94951
e-mail: editor(at)postcard.org

Treasurer/Hall Manager:

Dan Saks, 415 826-8337
e-mail: belette(at)rcn.com

Recording Secretary:

Bruce Diggelman, 510 531-7381

Webmaster:

Jack Daley: webmaster(at)postcard.org

Newsletter Deadline: 10th of each month

MINUTES, January 24, 2004

Parking was intensely difficult, but more than 40 members and guests signed in. Cards were brought for sale or trade by Ed Herny, Candace Injaian, Bob Bowen, Ted and Arlene Miles, Ray Costa, David Parry, Kathy Elwell, Sue Scott, and Roman Manevich.

We were called to order by President Ed Herny. Guests were introduced: Adrienne Ford who had brought a box of cards for appraisal or sale; Will Webb of San Mateo, a fifty year collector of postcards of his life; and Roger Skinner of Los Altos who collects Alcatraz.

Announcements: Ed Herny and Lew Baer reported that Janet Baer is recovering from surgery for her kidney transplant. Lew also told that exchange newsletters were on the front table, asked if anyone had seen a continental of Jesus at the UN building, and reminded us that dues were due.

Bob Bowen told of the opening of the PPIE programs at the Presidio Officers' Club on February 19, the anniversary of the opening of the fair.

Dan Saks brought a photo album to give away.

Ed Herny told of the book fair next weekend at Fort Mason and of the Greater San Francisco postcard show at Concord in two weeks.

Old Business: Jack Daley proudly announced that our web site should surpass 20,000 visitors well before its May 17th first anniversary, and that users of PayPal on postcard.org have no personal data left on the club server; it is totally secure. The home page slide show is now up to 60 or so cards and will have images from the Midwinter Fair and Great White Fleet added soon. A search for Portola on Google brings up our website as third entry. [It has since been upgraded to first place. -Ed.] Amazing considering how new we are.

Ed Herny discussed the invitation extended to the club to join the North Bay Philatelic Council. The dues are \$15 and would give us the opportunity to exhibit at stamp shows. Positive discussion followed, and it was M2C unanimously.

New Business: Ed Herny told that at Sacramento Brenda Musante had suggested we have club membership cards. Discussion followed. Tabled. Ed feels we should put more effort into publicizing the club. He's having labels printed for the club cards: "See our web site, etc."

Show & Tell: Ted and Arlene Miles have been to Colonial Williamsburg and visited historic ships on the East Coast. Ted showed cards of the USS Constellation from 1854, the only ship still extant from the Civil War, on display in Baltimore fol-



lowing a \$10 million overhaul in 1998, a 1926 card from the Star Spangled Banner celebration; from the 1950s to 1990s the ship was the most controversial museum artifact in the US because she was confused with a 1797 vessel; Ted showed cards pre-and post-rehabilitation. ... Shirley Tuten showed two cards commissioned by Planet Earth picturing the Earth and Berkeley, both designed by her son Randy Tuten. ... Ray Costa brought a card of Lotta's Fountain and the Palace Hotel with interesting photographers' advertising.

Al Muller collects Flemish painters who were very popular at the time and were commissioned to do a lot of work. A card of a painting by Philip Breughel the Elder circa 1550 has 75 children, all identified; another card was of proverbs. ... Mike Jacobsen showed his Christmas gifts from his family: Kleenex box, sheets, Christmas lights... all with postcard motifs! ... Dan Cudworth likes books related to the cards he collects and found two recently on a 1925 dog sled relay carrying serum; he showed "California Crazy and Beyond" with postcard views of airplane service stations. Dan likes political postcards and found a book on them and showed a very rare and colorful jugate linen of FDR and Wilkie; his latest acquisition: a Curt Teich linen with no CT#, a 1947 CocaCola Co. advertising card for the Cincinnati Reds. ... Ed Herny emphasized the value and excitement of finding books that relate to postcards.

Jack Hudson showed the book "Prairie Fires and Paper Moons." He's been longing for some of those cards since the 1980s. At Alameda he recently found a copy of the Socialist horsedrawn caravan card shown on page 173; it ties in with the Eugene V. Debs card Jack also recently "stumbled" upon. ... Lew Baer explained how the book, "Prairie

Fires..." started the recognition and current craze for real photos; he also told how Jack Hudson does not stumble; his search for postcards is dedicated and thorough. ... Rich Roberts brought an English social history card and asked who knew what a "trugg" is. It's an old English gardening basket made from Chestnut wood and willow; he showed a real photo he had just found of a fellow making truggs. ... John Freeman showed a Weidner RP of Portolá events on Market Street and a series of cards for construction workers on Children's Hospital and Jordan Park in the background; John also asked if a 1940s card labeled Forest Lake Resort was actually from Lake County. ... Sue Scott discovered several photo books that are ideal for small collections of postcards.

As a final note Ed Herny reintroduced his suggestion that we have another postcard tour or neighborhood walk as soon as the weather is better. Golden Gate Park with Chris Pollock, Chinatown again with Bob Bowen, or???

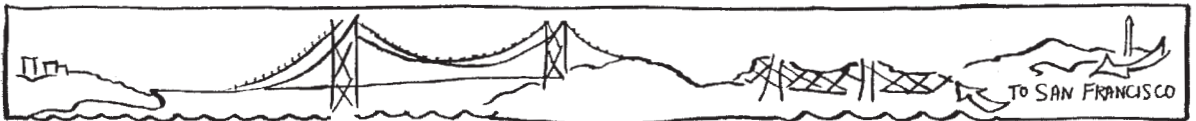
—Bruce Diggelman, Recording Secretary

TREASURER'S REPORT

As of February 4, 2004 \$1,656.19

I want to express my appreciation to all those club members who help set up the tables and chairs before the meeting. And I'd like to remind everyone to please also see that all tables and chairs are put away before we leave the room. Otherwise Fort Mason will impose a \$25 fee, which the Club can ill afford.

A review of the Club's checkbook register shows how prices have risen over the 13 years we've been meeting there. During that span Fort Mason has gradually raised our rent: \$33, \$36, \$39, \$42, \$45,



\$51, \$60, \$66, \$72, to this year's rate, \$81 per month.

When the Club started meeting at Fort Mason Center our total expenses were about \$100 a month. Now our expenses average \$250 per month. Since we are the "Bay Area" postcard club we could consider using, even if only on a trail basis, any meeting room accessible to enough of the membership. Anyone have any suggestions?

—*Daniel Saks, Treasurer/Hall Manager*

WELCOME TO OUR NEW MEMBERS

Peter Barrale has rejoined. Peter is an old time collector who collects whatever he likes (and Peter likes a lot of different topics).

J. Wayne Nelson and Michaelene Miles have also reupped, MikeyMiles collectors: WA: Hoquiam, Copalis Beach; Sweden: royalty (no mods), Easter witches, Christmas; PA: Altoona, Lakemont; Freecards (AKA rackcards): alcohol, social issues, cartoon characters, food products.

Jose, Naty, Celina, Jaime, Victor and Caren Narvaez, the Narvaez Family collects cards of the SF Bay Area, mountain scenes, and pin-up artwork.

Robert and Linda Dewey, collectors of Mr. & Mrs. Wong Sun Yue, George Washington, Thanksgiving with blue and white dishes, Oregon City, OR, SF interiors, Memorial Day.

Roger and Jo Skinner, collectors of Alcatraz, Lake Tahoe mail boat or train. Approvals are welcome.

DUES RENEWALS

Please check your address label. If it reads 12/03 it is time for you to renew. Please mail your check to the Editor today or use the PayPal button at www.postcard.org. We depend on your support and value your participation.

LETTER TO THE EDITOR

Bonjour joyeux, Referring to the Mission Statement in the last issue, why oh why is the focus only the San Francisco area? That for me is a bit negative. Why not all the USA? To promote postcards in a positive way is to ask the big companies like Coke or Pepsi if a postcard is published in Sweden that it also be available to Americans and Québécois. To promote in politics... postcards of Bush. Why did not the Republican Party issue postcards of President Bush? To demand that the political party of Arnold S....., Governor of California publish a postcard also. I am familiar with three postcard clubs. Hélas; you are too timid, too soft, Americans voted only 45%.

Thank you,

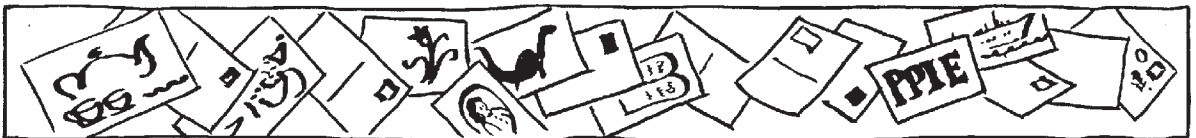
Gaston Dupuis, member from Québec that voted 68% in 2002

POSTCARD CALENDAR

If you are promoting a postcard event, or know of one that would be of interest to our members, please forward information to the Editor at [Editor\(at\)postcard.org](mailto:Editor(at)postcard.org).

Feb. 28-29, Saturday-Sunday, **Daly City**, Railroad Collectibles show, Cow Palace, 11am-5pm*

Mar. 3, Wednesday, San Francisco, Presidio Officers' Club (50 Moraga Avenue in the Presidio), PPIE programs by Bob Bowen and Lew Baer: "Postcards at the PPIE" and "End of the Trail," 7pm



Mar. 7, Sunday, **Alameda**, Antique & Collectibles Fair, former Naval Air Station, 9am-3pm*

Mar. 10, Wednesday, **San Francisco**, see Mar. 3, Laura Ackley speaking on "Illumination of the Fair"

Mar. 13-14, Saturday-Sunday, **Dixon**, Antique Show at the Fairgrounds, Hwy. 113 exit from I-80. Sat. 10am-5 and 4pm*

Mar. 17, Wednesday, **San Francisco**, see Mar. 3, Hanna Sigur speaking on "A Search for the Jeweled City's Relics"

Mar. 20-21, Saturday-Sunday, **San Mateo**, Antique & Collectibles Show, San Mateo Expo Fairgrounds, Sat. 9am-6pm, Sun. 10am-5pm*

Mar. 24, Wednesday, San Francisco, see Mar. 3, David Parry speaking on "The Architecture of the PPIE"

Mar. 27-28, Saturday-Sunday, Santa Cruz Postcard & Paper Show plus **live auction**, UCSC Inn, 611 Ocean Street, 10am-4 and 5 pm*+

Mar. 31, Wednesday, **San Francisco**, see Mar 3, Park Ranger John Martini speaking on the Army and the PPIE

Apr. 2-4, Friday-Sunday, **Santa Clara**, Coin, Stamp & Collectibles Show, Santa Clara Convention Center, 5001 Great American Parkway, Fri. & Sat. 10am-7pm, Sun. 10am-3pm*

Apr. 4, Sunday, **Alameda**, see Mar. 7*

Apr. 7, Wednesday, **San Francisco**, see Mar. 3, Rebecca Baker speaking on Burbank, Edison and Ford at the PPIE

Apr. 25, Sunday, San Francisco, Golden Gate Post Card Show at Ephemera 2004, SF County Fair Building, Lincoln Way at 9th Avenue, 10am-5pm

Apr. 29-May 2, Thursday-Sunday, **San Mateo**, Antique Show, San Mateo Expo Fairgrounds, Thurs.-Sat. 11am-8pm, Sun. 11am-5pm*

May 2, Sunday, **Alameda**, see Mar. 7

May 7-8, Fri-Sat, **Grass Valley**, Old West Antique Show, Fairgrounds, Fri. 11am-6pm, Sat. 9am-5pm*

May 14-16, Friday-Sunday, **Pomona**, huge RBF Collectibles Show, Pomona Fairplex, LA County Fairgrounds, Fri. 11am-6pm, Sat. 10am-6pm, Sun. 10am-4pm*+

May 22, Saturday, **San Francisco**, Antique Show, SF County Fair Building, 9th & Lincoln, 10:30am-5pm*

May 29-30, Saturday-Sunday, Concord, Vintage Paper Fair, Concord Centre, 5298 Clayton Road, 10am-6 and 4pm*+

Jun. 4-6, Friday-Sunday, Pasadena, Vintage Paper Fair, 400 West Colorado Blvd., Fri. 1pm-7pm, Sat. 10am-6pm, Sun. 10am-4pm+

Aug. 21-22, Saturday-Sunday, Sacramento, Capital Antique Paper and Post Card show, 6151 H Street, 10am-5 and 4pm*+

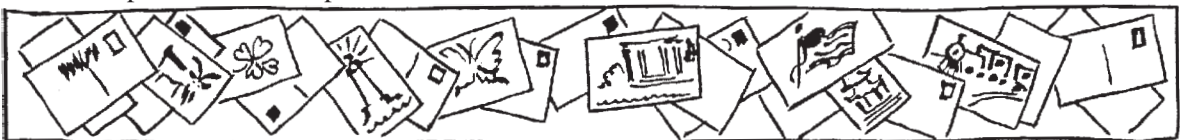
Oct. 8-9, Friday-Saturday, Santa Rosa, Redwood Empire Post Card & Paper and antique bottle show, Finley Hall, Sonoma County Fairgrounds, Fri. noon-7pm (\$5), Sat. 9am-3pm (Free)

Bolded dates are shows produced by SFBAPCC members.

*Ken Prag will set up at these shows. Call him at 415 586-9386 or kprag(at)planetaria.net to let him know what he can bring for you.

+R&N Postcards will be at these shows with cards and postcard supplies for sale.

Postcards are available for browsing and sale 7 days a week at the SF Antique Mall, 701 Bayshore Blvd., where 101 and 280 meet, info: 415 656-3530; also Wednesday through Sunday at *Postcards, Books, Etc.*, in Cotati. Call to confirm: 707 795-6499.



Where Only the Fearless Dare to Stand—

Yosemite's Overhanging Rock

by Frank A. Sternad

When James McCauley's four miles of zigzagging horse trail was finally completed to the top of Yosemite's Glacier Point in 1872, photographers rejoiced at being able to transport their bulky equipment to that wondrous lookout some 3200 feet above the valley floor. McCauley charged an entrance toll, but the breathtaking vantage point could now be reached with comparative ease, and the reward at the end of the trail more than matched the expense. In the Valley, the first known camera views revealing Yosemite's incredible splendor had been taken only thirteen years earlier by Charles Leander Weed. His images of Yosemite Falls and other attractions were published as woodcuts in the October 1859 issue of *Hutchings' California Magazine*.

Access to Yosemite itself was greatly enhanced when three rudimentary state roads burst through to the Valley from the outside world in the mid-1870s. Wawona Road, coming from the south, was completed north of Mariposa Grove in June 1875. A branch off Wawona, climbing the back of Glacier Point to the summit, was finished in 1882. Over these dusty roads came horse drawn stages carrying people bent on experiencing the Yosemite already sensationalized through the images created by Weed, Carleton E. Watkins,

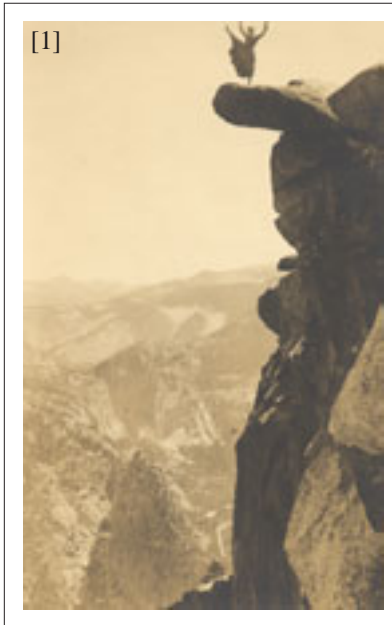
and Eadweard Muybridge.

The first photographer to reside in Yosemite year-round was George Fiske. A native of New Hampshire, he moved to the Valley in 1879 and built a

home and studio in the original village near the base of Sentinel Rock. Some of the earliest images of Glacier Point's now famous Overhanging Rock are by Fiske, taken in the '80s and '90s. The slender granite boulder jutting out into space was occasionally photographed with no one aboard, but the really spectacular shots (hence more marketable) show the narrow surface occupied by one or more humans perched "a few feet from eternity." Popular pictures that sold for years as postcards were posed by Kitty Tatch, a waitress and maid at the Sentinel Hotel. Obviously unawed by heights, Miss Tatch would dance out onto

the rock and do the high kick for photographers George Fiske and Julius T. Boysen, then autograph the prints for admiring buyers (1). After Fiske died in 1918, a young man who was impressed with the photographer's style and dramatic use of light was allowed to make prints from Fiske's negatives. His name was Ansel Adams.

Most pictures of Overhanging Rock were made with the camera pointed eastward and upward, positioned on some lower level of the cliff-top or





perhaps on Four-Mile Trail just below the crest. This point of view effectively conveys a sense of great height. With the protruding rock and its precious cargo silhouetted against the sky, and Half Dome, Liberty Cap, and Yosemite's high country looming in the distance, a dizzying perspective is achieved. Early postcards such as the undivided backs printed in 1903-04 by Edward H. Mitchell and Detroit Publishing Co. established the format (2, 2a); and it was emulated for decades by numerous other publishers. Julius Boysen copyrighted his photo of a gymnast doing a handstand on the rock in 1903, and ordered lithographed color postcards of the image from M. Rieder of Los Angeles bearing the title, "A



Tumbler of Marvelous Nerve on Overhanging Rock..." When real photo postcards were in vogue ten years later, Boysen used his original negative of the handstanding man to make the prints (3, 3a). Raphael Tuck & Sons jumped on the bandwagon with their "Yosemite Valley" series of printed color cards. One view pictures Galen Clark, the first Yosemite Guardian, standing on the snow-covered precipice (4). On the back is the reassuring statement, "...the scene of many dare-devil exploits; but thus far there has never been an accident." By 1910 four photography studios were lined up on the main street of

Upper Village near Sentinel Bridge, all competing to satisfy the raging demand for views. D. J. Foley's Yosemite Falls Studio had been established in



1891, Julius Boysen set up in 1900, and Best's Studio was started by landscape artist Harry Cassie Best in 1902. In 1903 Eugene Hallet and Harold A. Taylor built the Studio of the Three Arrows, purchased four years later by Arthur Clarence Pillsbury who



proved to be the most enthusiastic and creative of the early commercial photographers.

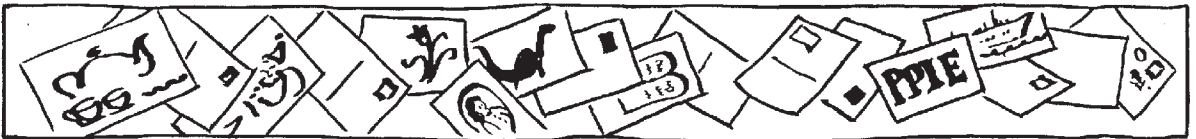
A.C. Pillsbury ran his scenic photographic business, Pillsbury's Pictures, from the main office in Oakland, but he and his family would summer in Yosemite Valley to capture images of the scenery and produce real photo postcards for the tourist trade. Pillsbury's companion on his excursions up and down the Valley was a small donkey named "Winkey," employed to carry photographic equipment when he wasn't packing around the photographer's children. On one trip up to Glacier Point, Pillsbury coaxed the docile animal out onto Overhanging Rock for a portrait. You can almost hear the brave burro muttering to himself as he patiently cooperates with the cameraman (5).

The first automobile to enter Yosemite was a Locomobile steam car driven by Oliver Lippincott who operated the Art Photo Co. in Los Angeles.

Lippincott and his mechanic arrived June 24, 1900 and spent several weeks taking pictures to promote both Yosemite and the Locomobile. Eventually the locals persuaded Edward Russell, the mechanic, to drive the vehicle up the steep and serpentine Glacier Point Road to the Mountain House hotel. They arrived in the dark after five hours on the road. The next morning according to Lippincott, "Nothing would do but that the Locomobile must go out on the overhanging rock where only the most fearless and level-headed have ever dared to stand." With ropes tied to their waists, several men tugged and prodded the little car out on the narrow, jutting slab. Lippincott continues, "The women buried their heads in their hands, horrified at the sight. I firmly believe that if the machine had gone over, every man of the party would have gone with it. We hung on with tooth and nail while the camera was adjusted. No picture was ever so long in being taken."



Arthur Pillsbury never forgot the photo of the Locomobile on Overhanging Rock, and ultimately decided he would stage a similar exhibition for his own camera. On June 10, 1916 Pillsbury broke the driving time record from Oakland to Yosemite in his



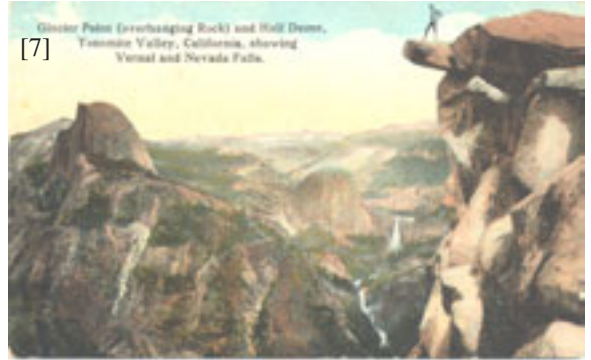
new Studebaker Six, covering the distance via Big Oak Flat Road in less than nine hours. Three months later, to prove he could pass yet another difficult test, he navigated the Studebaker up to Glacier Point on a sunny mid-September morning. Surveying the approach to Overhanging Rock it was determined that a runway was necessary to pass over several boulders that barred the way. Carpenters working on the Desmond Glacier Point Hotel quickly agreed to erect a trestle, and the car was slowly edged outward. The rock measures roughly seven feet wide and fourteen feet long, and beneath falls blue space for 3240 feet. The driver stopped about a foot from the rock's end. Pillsbury's photo postcard recording the event shows Foster Curry at the wheel and Arthur Pillsbury himself straddling the hood. Pennants reading "Yosemite" and "Studebaker 1916" are attached to the car. Facial expressions on the fourteen people around and in the automobile betray



[6]

some degree of tension; but seven raised arms, some holding hats, succeed in giving a wave. Two of the men appear to be the helpful carpenters (6).

Countless additional postcard views of Overhanging Rock at Glacier Point have been pub-



[7]

Glacier Point (Overhanging Rock) and Half Dome, Yosemite Valley, California, showing Vernal and Nevada Falls.

lished over the years as real photos, colored lithos, linens, and chromes. They are most popular in vertical format, but a few are horizontal assuring that Half Dome is included in the panorama (7). When the view is taken from the east side of the rock, looking westward, the background becomes upper and lower Yosemite Falls (8). Other cards showing an overhanging rock inhabited by adventurous souls appear at first glance to be Glacier Point, but closer



[8]

inspection reveals that the granite formations are different and they are titled, "Overhanging Rock, Half Dome" (9). That, however, is another story. For many years a sign stood at the brink of Glacier Point that warned, "It is 3000 feet to the Bottom and no



undertaker to meet you. TAKE NO CHANCES. There is a difference between bravery and just plain ORDINARY FOOLISHNESS." After pipe railings were installed, the sign disappeared. Reportedly it had been stacked with some fir bark and became part of a Firefall.



P.S. OUR MARCH PROGRAM is usually a PPIE extravaganza. Perhaps it will be this year, but if not, have no fear as the National Park Service is hosting a series of free public programs on the fair. Wednesday evenings from February 25 through April 7 the world is invited to the Presidio Officers' Club at 7 pm. Check the calendar for specific events put on by club members. There is also an exhibition of PPIEana at the Officers' Club, Wednesdays through Sundays from 11 AM.

SHOW BIZ: The Vintage Paper Show at Concord hosted by Hal Lutsky was more exciting than it has been in years, now that it is again back to back with the Pasadena show. Dan DePalma has become a regular dealer at Concord. The LA-SF pairing enabled Ron from Holland to set up at Concord, and Joseph from Belgium as well. It was great fun to see Sue Scott discovering the wonders of Joseph's signed artist children's cards, not to mention others of us finding treasures in his movie stars, Italian aircraft, Judaica. Two Northwest dealers slowed their return by a week in order to set up in the East Bay, and from BC Albert Tanner stuck around as well, along with his huge stock of Richard Moulton's cards. Every dealer I spoke with was delighted with sales. Collectors were mostly too busy looking to do much talking. Even the lunch break was made pleasant by the selection of sandwiches and drinks Hal and his cohorts provided. Good show! ... Mike Rasmussen and Joseph Jaynes have a new treat for us at the Santa Cruz show in March. They will be holding a 60 lot auction of a personal collection from the Santa Cruz area. About half the cards will be in album lots, some in box lots, and others as individual cards. Expect to find everything and anything at this sale.

CARDS OF CHEER

At least three SFBA clubsters have undergone serious health crises in the past weeks. Janet Baer received a new kidney ending her years on dialysis; Brenda Musante had major surgery; and Jocelyn Howells had near fatal complications following her surgery. All three are doing well now. Janet is returning to activity following a post-op complication. Look for her in the Ladies' Room! Brenda is home and feeling well behind her desk at *Postcards, Books, Etc.* And Joss is back to her professional level pastime of buttoning. Our prayers and cards of cheer can only help them to recover completely. Janet, POB 621, Pennngrove CA 94951; Brenda, 1818 La Plaza #106, Cotati CA 94931; Jocelyn, POB 22223, Portland OR 97269.



It is heavy to California (I noticed at least one Holy City), with plenty of East Coast, Canada and foreign as well. Signed artists, poster art, Kirchner... The cards will be on view Saturday, March 27 and will be sold at 3 o'clock on Sunday the 28th. Questions? Ask Mike at 831 755-6825 or rasspapercol(at)thegrid.net

MEMBERS IN MOTION: Retro-Photo, the postcard dealership owned by our French members Régis and Frédéric Pauleau, will be issuing its Spring and Fall auction catalogs for 2004. We're invited to order copies (16E each or 30E the pair). They do send the club complimentary copies which will be at the meetings nearest the sale dates. To know more about their exceptional cards: www.retro-photo.fr ... Sandy Waters, our own Flying Rabbit who publishes artist signed, hand colored collector postcards has been taking it easy the past few months spending time on herself and her home in Baltimore. Don't get too used to the life of leisure, Sandy. There are lots of fans waiting for more of your fantasies. ... Peter Barrale's envelopes are always filled with an assortment of postcard treats. Along with his dues Peter sent a clipping from the *American Philatelist* picturing a wooden postcard pierced with porcupine quills. Mailed in 1906, the card's message reads. "Made this postal myself. Don't stick yourself." ... Valerie Konkle's note enclosed with her dues renewal is the kind I like: "I always enjoy the newsletter." So do I Valerie, so do I. ... Every week brings new mailings or e-mails from Richard Canupp who collects postcards and puts on stamp shows back in the Carolinas. Our new philatelically involved members might like to know how to reach Richard: 828 274-3804 or www.richardsstampshop.com ... No sooner did Wayne Nelson's reënrollment form arrive than so

did one of his homemade postcards. The first was a Happy New Year greeting. A few weeks later came a mod from Punxsutawney, PA bringing good wishes on Groundhog Day with an official cancel by the Groundhog Station Postmaster.

THE NEWSLETTER is always in need of contributions to fill these twelve (occasionally more) pages, and my appeal for letters and articles has brought in a few very welcome replies. Thanks! Rudy Behlmer, an old time city boy now sequestered in Southern California, has suggested "a series of postcard images for the newsletter and the web site that deal with 'the beach,' starting with Sutro Baths, the Cliff House, Topsy's Roost, Playland, Windmills, Beach Chalet, Roberts at the Beach, Tait's, Fleischhacker Pool, the Zoo, and so on." Your cards, articles or letters can be on any postcard subject. Here's one to show Gaston Dupuis that our interests are not only local:



When sending in articles for the newsletter electronic submissions are the easiest to work with. My Mac can convert MSWord files; jpgs are the best format for images (full size, full color, 240 res). If none of that is possible send the text along with the cards or full size, full color copies of them.

—Lew



SAN FRANCISCO BAY AREA POST CARD CLUB
APPLICATION FOR MEMBERSHIP

New Renewal Individual or Family \$15 Out of USA \$20

Name: _____

Family members: _____

Address: _____

e-mail: _____ Phone: _____

Collector Dealer Approvals welcome: Yes No

Collecting interests: _____

Please make your check payable to SFBAPCC
and mail it to PO Box 621, Penngrove CA 94951

2/04

P.O. Box 621
Penngrove CA 94951



CLUB MEETINGS

2004

February 28

March 20

April 24

May 22

June 26

July 24

August 28

September 25

October 23

November 27

See us online at www.postcard.org