

San Francisco Bay Area Post Card Club

*Meetings are held the fourth Saturday of every month except December
Visitors and dealers are always welcome*

January 2004

See us online at www.postcard.org

Volume XIX, No. 1

Next Meeting: Saturday, January 24, 12 to 3 PM

Fort Mason Center, **Room C-370**

Laguna Street at Marina Boulevard, San Francisco

Please disarm pagers, cell phones, and alarms during the meeting.

Program Notes: There will be no speaker this month which will give us an opportunity to brag about our most recent finds and to discuss ideas for programs and activities during the year. Another field trip, postcard walk, evening meeting.... What would you like?

Parking difficulties can be a drawback to our meetings at Fort Mason. Carpooling and public transportation are the best solution. If you must drive, come early. You will not be bored. By eleven o'clock there are several small museums and the library book sale open, as well as the coffee bar or Green's for sustenance, and usually a gathering of postcarders at the tables outside Bldg. C.

Parking Alert for January 24: Another Ft. Mason event is expected to fill the parking lot and surrounding streets. Plan to arrive by 11:00.

Show & Tell: What I found in my Christmas stocking, winter of discontent, pleasant dreams. Three item, two minute limit.

COVER CARD

From Janet Baer's collection comes a card mailed from New York to Tokyo in 1905 and identified as I.C.P. Co. No. 274, Edw. Lowey, Sole Agt., New York. As Janet describes it: *Two elegantly dressed gentlemen are shown having their shoes shined at an "American Boot Black Stand." We've been led to think that shoe shine services were provided by black men and little boys, but these seem to be poor immigrants striving to make a living in their new land. The drawing, done in the style of turn of the last century Western newspaper illustration and bordered by an Art Nouveau cartouche, is signed Seichiro, Sawada; and the card was mailed to J. Sawada. The extensive message on the front is in beautiful Japanese calligraphy and does not detract from the card's appeal. Although the card does not fit in any of my usual categories it enhances my collection.*



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Newsletter Deadline: 10th of each month

MINUTES, November 22, 2003

Although parking was difficult even more than the forty-two people who signed in attended the meeting. Cards were brought for sale or trade by Rich and Brenda Musante, Nancy Tucker, Joseph Jaynes, Dan Cudworth, Ray Costa, George and Helen Epperson. Many, many of the cards were in boxes marked 10¢!

Darlene Thorne, our holiday party hostess, aided and abetted by club members and visitors spread a lavish array of comestible goodies for our delectation. The selection included shrimp ring San Jose, PPIE sherry cookies, stuffed eggs, cheese log, cookies or all sorts, jalapeño stuffed olives, Proustian madeleines, smoked salmon, nuts (on the tables and milling around), celery and endive spears filled with cheese and seafood. Nibbling and noshing, briefly interrupted for the business meeting, continued as we looked at cards. By three o'clock little was left for the scavengers.

We were called to order by President Ed Herny who thanked Darlene and others for the plentiful buffet. "Abondanza," was how Ed described it. Guests and seldom seen members were introduced: Rich Musante, a longtime collector of everything but especially San Mateo County and Roadside, introduced his wife and parents. John Friedberg,

a first time visitor, told that he collects cards of Bob Dylan and curative waters.

Announcements: Lew Baer brought copies of the catalog of our French members' auction; told that Milo Zarakov forwarded a packet of cards that his father had sent from the "old country"; find them in the club ten cent boxes. He also read a postcard from Frank Smith who is happy in his new home in Maryland. Lew then revealed that dues for the coming year are now payable, whereupon over a dozen folks paid on the spot and the checks and greenbacks were turned over to Treasurer Daniel Saks.

Heide Chipp announced that the costume museum for which she has been collecting cards for years will have its grand opening on December 9. We are all invited to attend then or to visit the library/



museum at the Veterans Building next to the Opera House; 415 255-4800 or www.sfpalm.org

Darlene Thorne told that the Cupertino city newsletter had an article on the Hoo Hoo House, originally the Lumbermen's Building at the PPIE, and she brought an announcement card of an event there from De Anza campus.

Ed Hery titillated us with tales of the Dickens Christmas Faire which opens next weekend at the Cow Palace.

In the drawing there were many lots including a copy of Chris Pollock's new book on Golden Gate Park. It was the first item drawn, the second a 1930s advertisement for the San Francisco Commercial Fire Department. Other prizes included cards of Crissy Field with the Golden Gate Bridge under construction, lots of mods, both U.S. and foreign, a leather card and a wooden menu card from Grisson's Chicken House.

Chris Pollock was asked to model his t-shirt scattered with postcard views of Golden Gate Park.

Old Business: None.

New Business: Dan Saks told that we will be having a PayPal button on postcard.org for accepting dues payments on line.

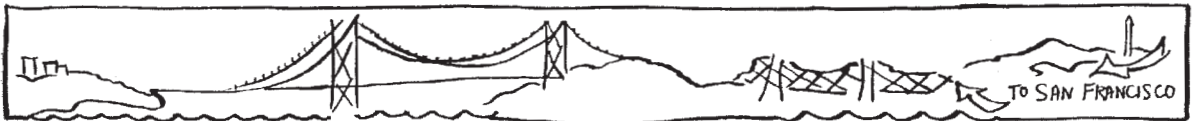
Ray Costa suggested that we join a local philatelic society and that a representative would be at the meeting today.

Show & Tell: Ray Costa brought a page of Mitchell advertising cards and four different naval ship Christmas cards. ... Rich Roberts told that there is quite a difference between English and U.S. cards. His parents come from a small village on an island off the coast of Wales, and the tiny town has many postcards, including real photos of the home his family lived in. He showed the card, another of his aunt in a swimming race, another of his

grandfather winning a rowing race, and a fourth of his mother in a Panama Hat, all circa 1929. For just a dot on the map the town produced a lot of postcards. ... Lew Baer brought a card celebrating the release of Beaujolais nouveau, a 1910 card of a French woman force feeding a goose, and a copy of the French postcard magazine with his article on the World Trade Center and 9/11.

George Epperson told about the Great White Bird and the Sir Francis Drake connection to buried treasure on the Marin County coast. ... Janet Baer showed some of her recent finds: a beautiful card with angels in Paradise, a real photo of the set up for a tea party, a card of Brocken in the Harz Mountains with neither witches nor goats, and a stamp collage cat card. ... Michael Jawitz grew misty eyed as he showed and told about the real photo he received two weeks ago. He had been in Phoenix and drove to Tucson to visit his mother who had told Michael's sister about a box of photos she had. Michael looked through it and found a real photo of his father as a boy and his great grandmother. Michael never knew either of them, and the card was a startling and important find. [Applause followed.] ... Albert Muller brought a book on the art of Vermeer and five cards of his Girl with Pearl Earring.

Harold Wright showed some oversize cards which he finds are difficult to collect as they do not fit in postcard boxes. ... John Freeman's latest category of interest is San Francisco real photo studio backdrops. He showed ones he has identified as from The Chutes, the Cliff House, and a Great White Fleet backdrop. He asked our help in identifying others. ... Dan Cudworth showed photo cards of paintings of U.S. submarines made to order by Ike A. Lloyd of Vallejo; an ugly, misprinted real photo of the California Eucalyptus Lumber Company



printed in Kansas City, a grower in Tulare in 1909; and a presidential campaign card for Grover Cleveland 1888. ... Sue Scott has been to several shows lately and showed cards from the W. L. Taylor series of beautiful women and an early Mitchell cartoon: "I will be home soon... If nothing happens..." ... Dan Saks was excited about the December 17 centennial anniversary of the first Wright Bros. flight and showed early airplane cards: Autogyro, Flying Wing post WWII, XC99, the world's largest plane—only one was built, and an ad for a huge PanAm plane that was never built. ... Nancy Tucker shared her excitement of having a new category: postcard company advertising postcards; she showed an Albertype price list. ... Jack Hudson brought a large bag out of which he drew a clipping from today's paper about the China Clipper anniversary, a card of the SST Concorde, an Autocar Truck advertising real photo from a recent show, photos related to postcards: the 800 Montgomery Street restaurant, the Eiffel Tower, in the building that housed the Wm. Tecumseh Sherman Bank in 1853; originally three stories as seen in the exterior view, the upper floor was removed after the earthquake. Jack did lots of research on these photos at a city library.

—Bruce Diggelman, Recording Secretary

WELCOME TO OUR NEW MEMBERS

Boris Rozenfeld has rejoined;
Boris is still collecting Judaica.

Michele Francis,
Michele collects San Francisco, E. H. Mitchell,
and the Earthquake.

C. W. Eldridge, Tattoo Archive,

A collector of tatoos and bicycles.

John Friedberg,
John collects Bob Dylan and curative waters,
especially from Factoryville, PA.

TREASURER/HALL MANAGER REPORT

As of January 4, 2004 \$1842.16

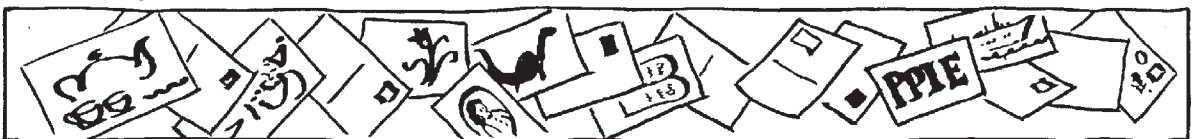
—Daniel Saks

DUE\$ ARE DUE

It's that time again folks. Please pay your dues now: mail your check to the Editor, use the PayPal function at postcard.org, or bring the moolah to the meeting. If you think you've already paid, please check the expiration date on the mailing label. Some diehard clubsters pay two or three years at a time. Others keep sending in checks unaware that they're already current. Bunny Moses enclosed her renewal in a note card she had made from a real photo of the Eagle Hotel in Balston Spa, NY near her home in Schenectady.

CLUB NEWS

This month marks the first anniversary of www.postcard.org being the web site of the San Francisco Bay Area Post Card Club. In that year a lot of bytes have bitten the cyberdust, and Jack Daley, our Web Master, has created a postcard masterwork for us. It is impossible not to be amazed at the exciting and ever improving display of postcardiana on line. The first few months of postcard.org were planning and trials and errors until May 17, 2003 when the site as we now know it first appeared on monitors around the



world. Since that date more than 16,000 visits have been made to our club site, and by the May 17 anniversary that number should grow to 20,000.

Next year, 2005, will be the club's 20th anniversary. A few of the founding members are still active and participating, and it would be fitting to honor them and the club. Do you have any ideas? I've got a couple, and I'll toss one out for your consideration and comment: A yearbook. I see it in full page format, possibly with some color illustrations and a hundred or more pages. What I don't see is what we would put on those pages. Perhaps selected articles from past issues of the newsletter, perhaps new articles with larger illustrations, perhaps.... It would mean a group effort of design, text inputting, scanning, proofreading, collating, binding. What would you do to help? What are your suggestions for this or other projects?

Here's Mike Jacobsen's report on the November meeting: "Hey, I have to tell you about my big find. I don't know the name of the dealer; he was the gentleman with the long gray beard set up on the left side of the room. [That's Joseph Jaynes.] What I found was a stamped envelope from my hometown, Selma, CA. It was a business envelope postmarked 4/4/38 from the C. A. Brose Well Drilling Company. The address was real close to what I remembered as the address of my great uncle's pump company, so I took a chance and bought it. When I got home I called an aunt back in Selma to check on the address of her dad's (my uncle's) shop. Turns out that I was right, and my uncle's shop was next door. What I didn't know was that in 1938 my uncle started in the business by buying C. A. Brose's shop and originally operated there until he needed to expand and took over

the larger building next door. That makes the envelope a bit of family history. Now I have to scan it and mail copies to all the surviving aunts and uncles. I may not get to many meetings, but at least I seem to get to the important ones!" [Come back soon again, Mike. The real photo is waiting for you.]

The Retro-Photo 24th auction sale is now history. The elegant catalog that the Pauleaus, father and son, published paid off. Several clubsters pored over the copy that was at our November meeting. I wonder how many of us sent in bids that afternoon. Janet and I did, and we each won a card apiece. It was a tough fight with the dollar sinking to new lows against the euro, but we persevered! Frédérique reports that over 1800 cards, more than 1200 lots, or better than 44% of the cards listed went to new homes. They are rightfully pleased and are planning their next sale—on line we hope—for the springtime.

Yr. Ed.—is tempted to offer apologies for the many typos in the last issue of the newsletter. Several sympathetic supporters said not to worry about them, and perhaps I did so needlessly because the turnout for the meeting, in spite of difficult parking, was more than we've had except for a PPIE special or Glenn Koch's book presentation. So, I'm not worried, and I don't intend to be. We now have a committee of volunteer proofreaders. I'll still accept responsibility for any errors herein, but I won't worry about them.

The National Park Service is scheduling a series of programs celebrating the PPIE. The opening event will be on Thursday, February 19th, and hour long programs will be held on Wednesday evenings at seven o'clock throughout March and April. Three postcard clubsters have volunteered to talk



and show postcards from their collections. Bob Bowen and Lew Baer are scheduled for March 3rd. Bob will speak on the many roles that postcards played in the fair; Lew will tell about the End of the Trail. Then, on March 24th it will be Dave Parry's turn with his full hour on the "Architecture of the Fair." Check the calendars in the newsletter for details.



Our greatest loss in 2002 was one of our newest members. Jean Allen, a most friendly dealer regularly seen at antique and paper shows in the North Bay, was after much effort cajoled to join our club. She came to one meeting, enjoyed her time with us, and then disappeared from view. We knew she was seriously ill but heard no more. A few weeks ago I snagged a card on eBay, a charming real photo of a ring of dancing kids at Lytton, now the Salvation Army center near Healdsburg. When I paid for it the dealer told me that we had met through Jean who had died a year ago. Here's his story: "Jean had this odd thing about people talking about her, she just hated the thought of it. So she nixed any service or obituary. She had fought a bout with cancer in 1999, went through a horrible chemotherapy, thought she had beaten it, but then in late August of '02 found out that it had spread to her liver. Jean lasted until the 18th of November. She passed away

in her beloved San Anselmo apartment, with exquisite view of Mt. Tamalpais, surrounded by dear friends, and in peace. The majority of her postcard stock was sold to Hal Lutsky who runs the ad in the "Chronicle" for postcards wanted, but she gave some of her favorites to me, among which is the one you just won."

—Lew Baer

OUR MISSION

Last May when postcard.org first went on line in its enhanced format it was decided to include a statement of the club's mission on the home page, the first page that visitors see. If the world should know just what our goals and purpose are, so should all of our members. The statement was drafted by President Ed Herry:

The mission of our club is to foster and promote postcard collecting in the Greater San Francisco Bay Area.

To achieve this goal:

- *We hold monthly meetings at which our members and visitors can meet other collectors, find postcards, and learn more about collecting postcards.*
- *We publish a monthly newsletter to share information and a club roster to help our members contact each other about postcards and their particular collecting interests.*
- *We disseminate news about postcard shows and other relevant events.*
- *We encourage, through our meetings, programs, newsletter, web site and study committees, continuing research and education on the history of postcard publishing and collecting.*
- *We support and promote honesty and ethics on the part of all those involved in postcard collecting.*



POSTCARD CALENDAR

Jan. 24, Saturday, **San Francisco**, Antique & Collectibles Show, County Fair building, 9th Ave. at Lincoln, 10:30am-5pm*

Jan. 30-Feb. 1, Friday-Sunday, Pasadena, Hal Lutsky's Postcard & Paper Show, 400 W. Colorado Blvd., Fri. 1pm-7pm, Sat. 10am-6pm, Sun. 10am-4pm*+

Feb. 1, Sunday, **Alameda**, Antique & Collectibles Fair, former Alameda Naval Air Station, 9am-3pm

Feb. 7-8, Saturday-Sunday, Concord, Hal Lutsky's Postcard & Paper Show, Concord Centre, 5298 Clayton Road, 10am-6 and 4pm*+

Feb. 12-15, Thursday-Sunday, **San Mateo**, Antique Show, San Mateo Expo Fairgrounds, Thurs.-Sat. 11am-8pm, Sun. 11am-5pm*

Feb. 21-22, Saturday-Sunday, **Pleasanton**, Antique & Collectibles Show, Alameda County Fairgrounds, Free Admission!, 4501 Pleasanton Ave. (Gate 8), Sat. 9am-5 and 4:30pm*

Feb. 28-29, Saturday-Sunday, **Daly City**, Railroad Collectibles Show, Cow Palace, 11am-5pm*

Mar. 3, Wednesday, San Francisco, Presidio Officer's Club, PPIE programs by Bob Bowen and Lew Baer: "Postcards at the PPIE" and "End of the Trail," 7pm

Mar. 7, Sunday, **Alameda**, Antique & Collectibles Fair, former Alameda Naval Air Station. 9am-3pm*

Mar. 13-14, Saturday-Sunday, **Dixon**, Antique Show at the Fairgrounds, Hwy. 113 exit from I-80, 10am-5 and 4pm*

Mar. 20-21, Saturday-Sunday, **San Mateo**, Antique & Collectibles Show, San Mateo Expo

Fairgrounds, Sat. 9am-6pm, Sun. 10am-5pm*

Mar. 24, Wednesday, San Francisco, Presidio Officer's Club, PPIE program by David Parry: "Architecture of the Exposition," 7pm

Mar. 27-28, Saturday-Sunday, Santa Cruz, Postcard & Paper Show, UCSC Inn, 611 Ocean Street, 10am-5 and 4pm*+

Apr. 2-4, Friday-Sunday, **Santa Clara**, Coin, Stamp & Collectibles Show, Santa Clara Convention Center, 5001 Great American Parkway, Fri. & Sat. 10am-7pm, Sun. 10am-3pm*

Apr. 4, Sunday, **Alameda**, Antique & Collectibles Fair, former Alameda Naval Air Station 9am-3pm

May 2, Sunday, **Alameda**, Antique & Collectibles Fair, former Alameda Naval Air Station 9am-3pm

Apr. 29-May 2, Thursday-Sunday, **San Mateo**, Antique Show, San Mateo Expo Fairgrounds, Thurs.-Sat. 11am-8pm, Sun. 11am-5pm*

May 14-16, Friday-Sunday, **Pomona**, Huge RBF Collectibles Show, Pomona Fairplex, LA County Fairgrounds, Fri. 11am-6pm, Sat. 10am-6pm, Sun. 10am-3pm*+

May 29-30, Saturday-Sunday, Concord, Hal Lutsky's Postcard & Paper Show, Concord Centre, 5298 Clayton Road, 10am-6 and 4pm*+

Jun. 4-6, Friday-Sunday, Pasadena, Hal Lutsky's Postcard & Paper Show, 400 W. Colorado Blvd., Fri. 1pm-7pm, Sat. 10am-6pm, Sun. 10am-4pm*+

Bolded dates are shows produced by SFBAPCC members.

*Ken Prag will set up at these shows. Call him at 415 586-9386 or kprag(at)planetaria.net to let him



know what he can bring for you.

+R&N Postcards will be at these shows with cards and postcard supplies for sale.

Postcards are available for browsing and sale 7 days a week at the San Francisco Antique Mall, 701 Bayshore Blvd., where 101 and 280 meet, info: (415) 656-3530; also Wednesday through Sunday, at Postcards, Books, Etc. in Cotati. Call before coming: 707 795-6499.

SAN FRANCISCO RESTAURANTS

Only one restaurant card from the city has appeared lately, the Rathskeller, Famous German Restaurant



and Bar, at Turk and Polk Streets. The space is now home to the Culinary Institute. Here it is shown on a circa 1930 black and white card.

Rexall collector Frank Sternad came across the May 1915 copy of *Rexall Ad-Vantages* edited by Walter Jones Willson. It seems the Rexall Company was in fair spirits and headed out to San Francisco to hold its annual convention during the PPIE, as Frank explains:

The 13th Annual Convention of the United Drug Co. was held in San Francisco in July 1915. The Rexall Special train started in Boston July 8th, eventually carrying 500 Rexallites and company people picked up across the country via Chicago,

Denver, Salt Lake, arriving in Los Angeles the 16th. A side trip to San Diego's Panama-California Expo was available for those who desired. The conventioners arrived in San Francisco Monday, July 19th. (This was not the streamlined Rexall Train of 1936 that spent eight months on the road over the entire US.) More than a thousand additional delegates came via various routes from the rest of the country.

Morning meetings were held July 20-22 at the Auditorium, at Fillmore and Paige Streets, with afternoons and nights spent touring and at the Fair.

"Rexall Day" at the Expo was Wednesday, July 21, when special courtesies were extended to franchised Rexall store owners, and ex-President Roosevelt spoke in the Court of the Universe. The Rexall/Owl exhibit was in the Liberal Arts Building, entrance nearest the Tower of Jewels. The Special didn't leave SF until Sunday night, July 25th, giving all plenty of time to enjoy "gastro-nomic bliss" at the restaurants recommended in the article from the Rexall magazine.

They Almost Pay You to Eat in San Francisco

Rexallites attending our Thirteenth Annual Convention will be delighted by the discovery that they can live splendidly in San Francisco at very little cost. The cosmopolitan character of this great city is strikingly evident by the large number of restaurants in which cooking is treated as an art and not a mere business. No less an epicure than President R. E. Miller of the Owl Drug Company assures us that no one can know real gastronomic bliss until he has made the rounds of San Francisco's famous restaurants and has tasted such European delectables as "Rouen Duck" with its deliciously rich sauce; that all but sanctified chicken called "Poulet de Bresse"; "Romaine



Salad”—not the Americanized version, but the white, crisp, tender masterpiece of Paris; earth-grown “Truffles” etherialized by art; and the French wines, divers in name and character, but all so much liquid sunshine. Those little touches of distinctiveness in service, and the fine nuances of flavor and aroma found in the best restaurants of Paris, London, Berlin, Petrograd, Pekin, Calcutta, Tokio, are reproduced in the magic center of world citizenship, San Francisco, says Mr. Miller, and he tells us to eat at any of the following “really good places.”

Table d’Hôte

Bay State, 273 O’Farrell, \$1
Berg Café, 223 Mason St., \$1
Bergez & Frank’s, 421 Bush St., \$1.25
Blanco’s, 855 O’Farrell St., \$1.25
Bonini’s Manger, Washington near Montg’y, \$1
Campi’s Italian, 707 Market St., 75¢
Charles’ Fashion, 139 Ellis St., \$1
Coppa’s, 453 Pine St., \$1
Cosmos, 660 Market St., 75¢
Delmonico’s, 362 Geary St., 75¢ (Sunday \$1)
Jack’s Rotisserie, 615 Sacramento, \$1
Jules’, 675 Market St., \$1
Maison Dorée, 151 Ellis St., \$1
Marchand’s, Geary & Mason, \$1.25
Milan & Dan, 121 Powell St., \$1
New Delmonico, 362 Geary St., \$1.25
New Frank’s, 449 Pine St., \$1
New Poodle Dog, Polk & Post Sts., \$1.25
Romona Café, 172 Ellis St., \$1
Solari’s, 356 Geary St., \$1.25
St. Germain, 60 Ellis St., \$1

Vienna Café, 171 O’Farrell St., \$1

A la Carte

Heidelberg, 35 Ellis St.
Hofbrau, 821 Market St.
New Fashion, 78 Ellis St.
Odeon, Market and Eddy Sts.
Poodle Dog, 115 Mason St.
Portola-Louvre, 18 Powell St.
Tait-Zinkand Café, 168 O’Farrell St.
Techau Tavern, Eddy and Market Sts.
How close can we come to filling this checklist with PPIE-era cards?

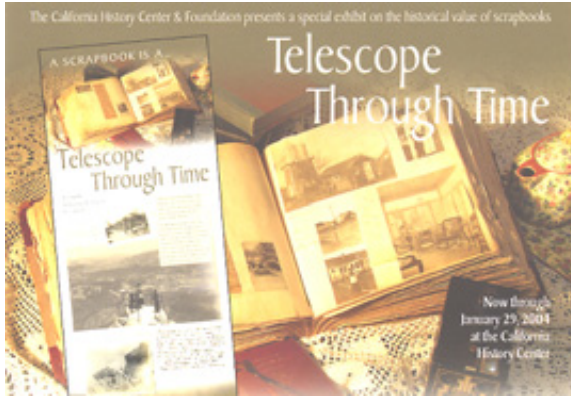
P.S.

CHANGING TIMES: It’s fascinating to see the variations in our members’ collecting habits that are noted on their dues renewal

forms. This year two members have listed chromes as their newest interest. ... David Hunter visited his folks for Thanksgiving and between courses pored through a back issue of *Sunset* magazine and clipped a page with an article on the renovation of the Ferry Building. The illustrations were two postcards, one from about 1905, the other circa 1940, and the image credit was given to the George Olson Collection. David asked if Mr. Olson was an SFBAPCC member. I knew that he was not on our rolls, and an e-mail to *Sunset* brought the information that Mr. Olson is the Travel Picture Editor for the magazine, that he is not necessarily a postcard collector but that he is a Ferry Building enthusiast and collector; 500 images of the Ferry Building are his only postcards. I congratulated him on having the self control to restrict himself to only one subject and invited him to show us his cards and to tell about his discoveries at the foot of Mar-



ket Street. ... "Telescope through Time" is an exhibit on the historical value of scrapbooks on view through January 29 at the California History Center and Foundation at De Anza College, 21250



Stevens Creek Blvd. in Cupertino. If the promo postcard is any indication, this is a not to be missed event.

MEMBERS IN ACTION: Hal Ottaway commissioned Rick Geary to design a card for him to give to visitors at the 26th Wichita International club show



in October. Printed in brown ink it tells of Hal's newest interest: unusual WW II postcards. A copy can be yours for an SASE. ... And from Main Street in Myerstown, Pennsylvania comes a new view of Don Brown's Institute of American Deltiology



housed in its 1849 building. Look closely; beneath the porch roof is Don himself. ... The Gotham Book Mart, under the stewardship of Andy Brown, was noted as one of the not-to-be-missed places to take out-of-towners in New York City during the holiday season. For visitors to the Gotham every day's a holiday, even more so for postcarders who will find books and displays to excite and delight them. The current Edward Gorey exhibit will be on view through February at 41 West 47th Street.

A FEW SFBAPCCERS were seen in the overflow crowd at the unveiling of the Costume Image Research Collection at the Performing Arts Library & Museum on December 9th. This is the archive for which Heide Chip has been gathering postcards for several years. Her friend Bill Eddelman began it in 1995 and it now totals 25,000 cards. The first 48 albums were displayed, among them *Edwardian Actors* and *Fetish*, which included several cards of Annie Sprinkle. PALM and its collection are open to the public for browsing and research on the fourth floor of the Veterans Building on Van Ness Avenue, or at SFPALM.org. Your donations of cards—mods or vintage—showing dress, interiors, or anything theatrical are most welcome. Bring



them to a club meeting or directly to PALM.

CROSSING THE RUBICON? Not quite, but Ray Costa's friend James Sauer, who was a guest at our November meeting, might feel he's in no man's land. Jim's a stamp collector... and an ardent postcard collector... of mosquitoes. He brought along his album holding an advanced collection of worldwide mosquito cards and handouts of his ideas for including postcard exhibits at local stamp shows. We hope to see him again, and perhaps hear him as a speaker.

POSTCARD.ORG continues to grow and develop under Jack Daley's professional touch at the keyboard. Those of us who have poked around have discovered refinements to the fifty card slide show on the home page. The commentaries that appear for each card are still works in progress, and Jack has discovered some useful enhancements which should soon be added to the copyright information page. The PayPal feature for submitting dues payments on line has been used by numerous current members. In an e-mail Dan Cudworth said it very well: "I just made my payment and am so impressed with this way of doing club business. Kudos to Jack Daley and to all involved with the web site and the brilliant idea. All other clubs can only look on and shake their heads in amazement at our recent achievements."

RENEWAL NEWS: Thanks to the many of you who've included your good wishes along with your dues for 2004. David Hunter gets this year's award for the neatest reused postcard/notecard. On second thought we will make his recognition permanent as his mailings are frequent and always unusual. David found this truly bizarre English bedbugcomic card, postally used in 1908, and mounted it on a blank fold over card using snazzy



black photo corners. Inside were a check and the news that he had been given a copy of Chris Pollock's latest book on Golden Gate Park. David was happy to see that Chris had the SFBAPCC listed in his acknowledgments. [So are we!]. ... Ron Bureson who escaped San Francisco for the green fields of Las Vegas wrote to tell that he got his first computer in September and is already an eBay regular. He finds occasional SF hotel cards and is usually able to snag them, but he's turned to hotel and restaurant matchbooks as a new, if still minor, interest. He made it to Pomona in November and will be heading for Phoenix very soon. What he's really longing for is another show in his new home town.

HAVE YOU NOTICED we're down to a paltry twelve pages this month? It's those fat sixteen page issues that make your Editor feel worthwhile. Only you can bring him such joy. Your contributions of articles, odd or favorite cards, letters, complaints, and news are needed. All submissions are welcome; e-mail preferred with full size, full color 200 DPI jpg scans. At the moment we'll be lucky to fill two pages next month. It's up to you.

—Lew



SAN FRANCISCO BAY AREA POST CARD CLUB
APPLICATION FOR MEMBERSHIP

New Renewal Individual or Family \$15 Out of USA \$20

Name: _____

Family members: _____

Address: _____

e-mail: _____ Phone: _____

Collector Dealer Approvals welcome: Yes No

Collecting interests: _____

Please make your check payable to SFBAPCC
and mail it to PO Box 621, Penngrove CA 94951

1/04

P.O. Box 621
Penngrove CA 94951

POSTCARD PICTURE
BY JUDGES LTD., HASTINGS

CLUB MEETINGS

2004

January 24

February 28

March 20

April 24

May 22

June 26

July 24

August 28

September 25

October 23

November 27

See us online at www.postcard.org