

San Francisco Bay Area Post Card Club

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Meetings are held the fourth Saturday of every month except December.

Visitors and dealers always welcome.

August 2003

Volume XVIII, No. 7

Next Meeting: Saturday, August 23, Noon to 3 PM

Fort Mason Center, Room C-370

Laguna Street at Marina Boulevard, San Francisco

Please disarm pagers, cell phones, and alarms during the meeting.

Program Notes: In the spirit of summer we'll take it easy this month with no program other than an expanded Show & Tell. There'll be no set limits, but you'll have to promise to sit down if people start yawning. The Question & Answer page on our web site is one of its most popular features. Let's try it in real life. If you have questions, any questions, ask them. You might get answers and we might all learn something. More 10¢ cards will be on sale.

Show & Tell: Politics, vacation memories, water and, as always, collector's choice.

COVER CARD

Admiral Rodman and Governor Stephens, real photo, AZO triangles up and down. Hugh Rodman graduated from the Naval Academy in 1880, served on the Alaska and British Columbia coasts and then in the Spanish American War where he was decorated for outstanding conduct in the Battle of Manila Bay. Later came Hawaii, the Far East, the eastern US waters, and World War One aboard his flagship New York which fought along side the British at Scapa Flow and in the North Sea. From 1919 to 1921 Rodman was Commander in Chief of the Pacific Fleet, and sometime during those years this photograph was taken in San Francisco Bay. In 1923 he accompanied President Harding on his ill-fated inspection of Alaska before Harding's final visit to San Francisco. Governor William Stephens, shown here greeting Admiral Rodman, led California from 1917 to 1923 and is easily recognizable. He always wore a bow tie.



—Lewis Baer

CLUB LEADERS

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Newsletter Deadline: 10th of each month.

MINUTES, July 26, 2003

Thirty-six visitors and guests signed in. Several others did not, and at least three visitors arrived after the meeting had ended. We hope that they will return.

Cards were brought for sale or trade by George Epperson, Nancy Tucker, Lew Baer, Albert Muller, Dave Parry, Henry and Lynn Michalski, Bill Ashley, Sue Scott, Shirley Tuten, and Bob Bowen. We were called to order by Vice President Bob Bowen.

Announcements: Lew Baer introduced the three new members who had just joined, told of a New Zealand sale catalog and of the Light Impressions archival supply catalog that he had brought.

Jim Neider told that he had club business cards.

There were many lots in the drawing and half of us were satisfied winners.

Show & Tell: Darlene Thorne told that what people do with postcards is amazing; after her luggage disappeared with the postcards she had gathered on her trip she bought stickers made from old post cards at Post Card Memories that helped assuage her disappointment. ... Bill Ashley was in Stockholm in 1998 where he bought postcards aboard the ferry and had the purser put the ship's mark on them; he mailed them, and they were dam-

aged by postal machinery on their way to the U.S. ... Hy Mariampolski showed the Abe Samuels auction catalog and three new acquisitions in his NYC night club collection. ... Al Muller brought exhibit pages of Dutch steamship cards mounted with his commentary.

Jack Hudson showed a card of Gordon Wiener's postcard hobby room in Ohio, a card of a fake British torture ship, a real photo of the Salvation Army at Christmas time in Petaluma. ... Lew Baer showed a color card of the Gjøa sailing into San Francisco Bay and a goat wearing a Scab! banner during the streetcar strike in Columbus, Ohio; it also had a penciled quote from Jack London about strike breakers. ... Dan Saks brought a Modernism postcard show catalog from Fort Lauderdale which pictured the Miro eggbeater card in his collection. ... George Epperson talked about his fascination with the Golden Hinde and told that he has proof that Sir Francis Drake sailed into San Francisco Bay 425 years ago.

—Bruce Diggelman, Recording Secretary

Program:

Ted Miles on Historic Ship Preservation

Ted keeps his cards in the long format, four to a page album sheets that came with the albums from Woolworths. If anyone has similar albums or pages



they wish to part with, Ted would be a welcome recipient. He spoke with expertise on ship preservation as he is on the staff of the San Francisco Maritime Museum. Throughout his presentation Ted passed around album pages of cards illustrating his topics.

Maritime preservation in the U.S., he told us, began after the country's centennial in 1876 in a rush of historic interest. The oldest maritime museum in the U.S. is the Peabody-Essex in Salem, Massachusetts. It has lots of paintings, figureheads, and ship models.

The world's largest ship model is in Bedford, Mass.; it is fully six inches to the foot, half-size scale. Other major museums are the South Street Seaport, part of the Museum of the City of New York, and the Virginia Mariners' Museum in Newport News. Most maritime museums, such as ours in San Francisco which does NOT collect postcards, are focused on the area they are located in.

The USS Constitution, a sailing war ship built in 1797 was the first ship in the U.S. to be preserved as its own museum. A roof was built over it prompting the nickname of Noah's Ark. The Constitution made a tour of the West Coast in the 1920s and celebrated its 200th birthday in 1997. The last sailing war ship built by the U.S. Navy was the USS Constellation of 1856. She captured several slave ships during the Civil War and is now on display in Baltimore. A fraudulent attempt was once made to claim it was a year older than the USS Constitution.

In the 1890s the Navy started building metal ships with steam engines and breech loading cannons such as the Olympia, built in San Francisco and now in Philadelphia. She served in the Battle of Manila Bay and is now the oldest steel warship in

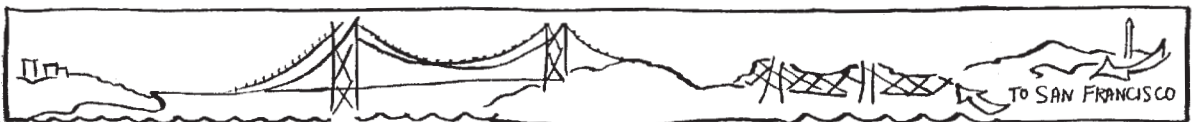
the world. The Navy did not want the responsibility, work, or expense of keeping up the old ships so they were given away, including the Olympia and the Constellation. The USS Texas was a later ship that went on display in 1948 at Battlegrounds State Park in Texas.

World War II got maritime preservation really underway and now ships are preserved and displayed on both coasts and in the Great Lakes. The most notable is the USS Missouri at Pearl Harbor along side the sunken USS Arizona—the end and beginning of the war.

Other ships included the Gjøa, the first preserved ship on the West Coast—its memorial plaque is still by the Beach Chalet—and the Star of India in San Diego. It is a square rigged iron sailing ship built in 1863 and was bought by the San Diego Zoo to use as a floating aquarium. It still sails occasionally, and moored next to it is the San Francisco Bay ferry boat Richmond.

There are a number of small ship preservation museums and projects in the US, such as at Gloucester, Mass., that are used to teach sail craft. Perhaps the most important U.S. maritime museum is at Mystic, Connecticut. Carl Cutler was interested in old sailing ships and with others started the Mystic Seaport Museum. It got its first ship, the Charles W. Morgan, just before WWII, the only surviving sailing whaling ship. Mystic has a reconstructed village, museum and several ships on exhibit.

Karl Kortum founded the San Francisco Maritime Museum in 1951. It is about to undergo a year of renovation. Kortum wanted to preserve full size ships, and the first was the Balclutha during 1954 and '55. Kortum had helped to inspire the South Street Seaport in NYC with its restored buildings,



two square riggers, and other ships—the museum where Ted began his career.

There are two other major sailing ships preserved in this country. The Falls of Clyde, once a sailing tanker and later floating gas tank in Alaska, is now in Hawaii; the Moshulu is moored in Philadelphia and houses a restaurant.

—Notes taken by Lew Baer

TREASURER / HALL MANAGER REPORT

As of September 10, 2003 \$1,671.46

All of our meetings for the balance of the year will be in C-370.

—Daniel Saks

WELCOME TO OUR NEW MEMBERS

Michele Amendola, PO Box 2844, Yountville, CA 94599, 707 942-0964, email: mdmqueen(at)napanet.net. Michele collects libraries, political, event advertising and more. She’s been doing it for thirty-three years!

Judy Wessing, 2355 Twelfth Avenue, San Francisco, CA 94116-1907, 415 664-5067, email: paperfreezone(at)aol.com. Judy is a collector who is just having fun.

Rich Roberts, 8207 Regency Drive, Pleasanton, CA 94588, 925 600-9409, email: Rich.Roberts(at)attbi.com; a collector of Great Britain.

Henry and Lynn Michalski, 266 Randolph Street, Napa, CA 94559, 707 265-0373, email: henlyn(at)pacbell.net. Henry and Lynn collect Napa, San Francisco, political, and Judaica.

Régis and Frédéric Pauleau, Retro-Photo, B.P. 12, 13870 Rognonas, France, 33-4-90-94-81-17, email: retro-photo(at)wanadoo.fr. The Pauleaus,

father and son, have a shop that is also on line and run auctions; they collect views of small French villages that show activity. Approvals are welcome, but please write first or send jpgs by email.

Bertram Cohen, 169 Marlborough Street, Boston MA 02116, 617 247-4757, email: marblebert(at)aol.com. Bert, one of the world’s great marble collectors, is a returning member. He collects and deals in postcards, trade cards, and stereo cards that show marbles or children playing marbles. He welcomes approvals.

It should be noted—with pride by our web master, Jack Daley—that several of our new members joined after finding us on the Internet; and all of them have email addresses.

**THE OLD SAN FRANCISCO MINT:
CITY MUSEUM-TO-BE**

A few weeks ago I would have put a question mark at the end of the heading of this article. But now that the federal authorities have turned the keys to the building over to Mayor Willie Brown on behalf of the City of San Francisco I was more inclined to use an exclamation point.

The San Francisco Museum and Historical Society has been selected as the group charged with the responsibility of turning the Mint into a museum, a project that has been considered and attempted for many years. At last the outlook is favorable. The cost is going to be enormous—at least twenty-five million dollars to prepare the building for museumship—but hopes are bright that funding can be found from government, commercial, and individual supporters. The first hurdle was a \$50,000 earnest money fund, and the Society raised that amount with a celebration held at the



Mint in June. The next step is planning and searching for backers to underwrite the project.

If we, as postcard enthusiasts and supporters of historical San Francisco, want to be part of the museum perhaps we should show our interest now. \$25 million may not be beyond the reach of all of us, but it is a bit much to expect from a single donor. How about a more modest \$50 (or even more ... or less) for membership in the SFM&HS? Its interesting newsletter (the latest with a history of Playland-at-the-Beach) and programs are worth at least that much. Call 415 775-1111 or visit www.sfhistory.org for much more information.

Two of our club members, Deanna Kastler and Dave Parry, are leaders of the museum-making group. They will be pleased to accept your membership application or donation. Want still more for your moolah? Attend the cocktail, dinner and live auction at the Omni Hotel on September 13 (black tie or SF historical costume) and rub check-books with his Mayorness, Senator Feinstein, Carlos Santana, Dr. Dean Edell, and other SF supporters, all for \$150 a plate. Even better, how about a club table for ten?

—Lew

SAN FRANCISCO THEATERS

Rudy Behlmer wrote in with additional theater info: “It was nice to see some of the San Francisco theaters in the last issue of the newsletter. I’m glad mine proved to be useful. Just wanted to point out, in case you’re not aware of it, that the postcard of the Granada Theatre on Market Street was actually the site of what later became the Paramount Theatre. The frontage, of course, was the same. The Granada Theatre on Market Street was built in 1921 and was renamed the Paramount in

1930. It closed in 1965 and was immediately demolished.

“There was a second Granada Theatre on Mission at Ocean Avenue and, obviously, came after the name change of the other Granada. I have no idea if it’s still there.

“If you get any cards of theatres in S.F. that you need background info on, don’t hesitate to ask as they are a subject of great interest to me. I worked at the Alexandria Theatre at 18th and Geary from 1942 to 1944 while going to George Washington High School in the Richmond district.”

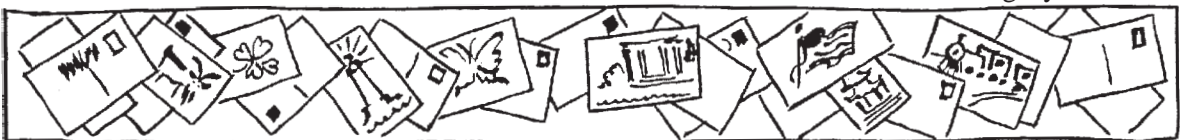
Thanks Rudy. Let’s hope other clubsters send in theater cards that spur questions and your memory. [I know John Freeman will be happy to learn that at least another of our group went to Washington. We can’t all be (third generation) Lowellites.]

—Ed.

PPIE!

One of our guests before the July meeting was Hallie Brignall who works for the National Park Service, the GGNRA in particular. She came to see if anyone in the club would be interested in assisting with the Park Service’s upcoming PPIE exhibit, and she may have found more help than she can use. She sent in a few lines that outline the project, and we hope Hallie will be back this month to fill in some of the details.

“The National Park Service together with the Presidio Trust will be hosting an exhibit on the Panama-Pacific International Exposition in early 2004 at the Presidio Officer’s Club. The exhibit will focus on the overall history of the exposition while highlighting military cooperation, women and minority involvement, changes to the landscape as well discussion of the fair’s legacy.”



For more information please call Hallie Brignall at 415-561-4807.

www.postcard.org

Our club web site continues to grow as it attracts and amazes visitors from around the world. Web Master Jack Daley has created a site for us that would be the envy of any group be it professional, for profit, or—like ours—for education and enjoyment. Early this month the counter clicked over to the 5000th visitor. We've had numerous queries submitted to the Q&A page, and the Exhibits pages have recently grown with an expanded display of Mitchell exaggerations. A month ago a club supporter donated funds to cover the first year's operating costs of postcard.org. Jack has earned our continuing thanks and support.

—Ed.

POSTCARD CALENDAR

- Aug. 23-24, Saturday-Sunday, **Sacramento**, Postcard & Paper Show, 6151 H Street, 10am-5 and 4pm*+
- Aug. 31, Sunday, **Healdsburg**, Collectibles Show outside on the square, 9am-4pm*
- Sep. 6-7, Saturday-Sunday Santa Cruz, Postcard & Paper & Show, UCSF Inn, 611 Ocean Street, 10am-5 and 4pm*+
- Sep. 13, Saturday, **Pacifica**, Antique Show, Community Center, Hwy. 1 at Crespi Drive. 10am-4pm*
- Sep. 14, Sunday, **Walnut Creek**, Antique Show, 2660 Ygnacio Valley, 8am-4pm*
- Sep. 20-21, Saturday-Sunday, **Daly City**, Antique & Collectibles Show, Cow Palace, 8am-6pm, 9am-5pm*
- Sep. 26-28, Friday-Sunday, **Pasadena**, Hal Lutsky's

- Postcard & Paper Show, 400 West Colorado Blvd., Friday 1pm-7pm, Saturday 10am-6pm, Sunday 10am-4pm*+
- Oct. 4-5, Saturday-Sunday, **San Rafael**, Antique Show at the Marin Civic Center Exhibit Hall (San Pedro exit from 101), 10am-6 and 5pm*
- Oct. 11-12, Saturday-Sunday, **Santa Rosa**, Redwood Empire Postcard and Paper show and Antique Bottle show, Sonoma County Fairgrounds, Saturday 12-7pm (\$5), Sunday 9am-3pm (free entry)*
- Oct. 18-19, Saturday-Sunday **San Mateo**, Collectors Revival, San Mateo Expo Fairgrounds, Saturday 9am-6pm, Sunday 10am-5pm*
- Oct. 25-26, Saturday-Sunday, **Auburn**, Antique Show, Placer County Fairgrounds, 10am-5 and 4pm*
- Nov. 1-2, Saturday-Sunday **Pomona**, Antique & Collectibles Show, Pomona County Fairgrounds, 10am to 6 and 3 pm*+
- Nov. 7-8, Friday-Saturday, **Tulare**, Antique & Collectibles Show, 1771 E. Tulare Avenue Friday 11am-6pm, Sat. 9am-4pm*
- Nov. 8, Saturday, **Sunnyvale**, Silicon Valley Post Card and Paper show, Sunnyvale Elks Hall. 10am-5pm
- Nov. 8-9, Saturday-Sunday, **Arcadia**, San Gabriel Valley Postcard and Paper show, 50 West Duarte Road, 10am-6 and 4pm+
- Nov. 9, Sunday, **San Francisco**, Antique Show, Hall of Flowers, 9th Ave. & Lincoln, 10am-4pm*
- Nov. 15-16, Saturday-Sunday, **Concord**, Hal Lutsky's Postcard and Paper Collectibles Show, Concord Centre, 5298 Clayton Road, 10am-6 and 4pm*+
- Nov. 20-23, Thursday-Sunday, **San Mateo**, Antique Show, San Mateo Expo Fairgrounds, Thursday-Saturday 11am-8pm, Sunday 11am-5pm*



Nov. 28-30, Friday-Sunday, **Sacramento**, America's Largest Christmas Bazaar, Cal Expo, 1600 Exposition Blvd. Fri-Sat 10am-8pm, Sun 10am-6pm*

Dec. 6-7, Saturday-Sunday, **San Rafael**, Antique Show, Marin Civic Center, 10am-6 and 5pm*

Dec. 13-14, Saturday-Sunday, **Granada Hills**, San Fernando Valley Postcard and Paper show, Granada Pavilion, 10am-6 and 4pm+

*Ken Prag will set up at these shows. Call him at

415 586-9386 or kprag(at)planeteria.net to let him know what he can bring for you.

+R&N Postcards will be at these shows with cards and postcard supplies for sale.

Postcards are available for browsing and sale 7 days a week at the San Francisco Antique Mall, 701 Bayshore Blvd., where 101 and 280 meet, info: (415) 656-3530; also Wednesday through Sunday, at Postcards, Books, Etc. in Cotati. Call before coming: 707 795-6499.



SKIMPY NEWSLETTER? It would be bigger, but the Editor's cupboard is bare. We have only three more issues this year. It's up to you to help

fill them. Your interesting cards, comments, articles, letters, complaints are welcome and needed. If sending cards please mail the original postcard or a full color, full size photo copy. 100%, 200 DPI RGB jpgs are most welcome.

OTHER MAGS, OTHER RAGS: *You Can U* in the comics pages a few weeks ago answered a question for Michael Bongiorno of San Francisco, "What does quiescently frozen mean?" It's lawyer talk, the column revealed, for the way Popsicles are made to seem hard and still feel kind of slushy. Then it went on to tell the Epperson saga of how our George's father left some sweet drink on his porch and it froze during the night becoming a licking good treat. Years later father Frank began selling them under the name Ep-Sicle, but as he was their Pop his kids got him to re-name them Pop's-Sicles. Now Popsicles are trademarked and owned by Unilever Corp., "a megacompany that makes Vaseline, Snuggle, WishBone, Skippy and Wisk. A special treat in the article was a tiny reprint of the modern Popsicle postcard. ... A letter to the editor of *The New Yorker* in the July 14/21 issue commented on an earlier article on Gertrude Stein and explained a cryptic phrase about goats and anti-Semitism. The letter went on to offer one explanation of the goat's popularity with fraternal groups as

can be seen on many postcards. It's a complex theory which you can follow up. Note the writer's name when you do. The letter was written by Catherine Yronwode of Forestville, clubster Lilo Glozer's daughter!

Yr. Ed. et ux. took a day off to poke around bohemian Bolinas, a place we visited often when we lived on the slopes of Mt. Tam high above Mill Valley. There have been some changes: a few new and fancier homes, our favorite fish house—for its shrimp salad, garlic bread, and steamed clams—has become a weedy lot now amid upscale restaurants and boutiques, but still the same laid back atmosphere and lazing around street people. We walked down an inviting lane and found artist Peter Lee Brownlee, curmudgeonly friendly and using his t-shirt for a palette. Many of his paintings have been reproduced as postcards. Here's his view of Bolinas:



See you next month,

—Lew



SAN FRANCISCO BAY AREA POST CARD CLUB
APPLICATION FOR MEMBERSHIP

New Renewal Individual or Family \$15 Out of USA \$20

Name: _____

Family members: _____

Address: _____

e-mail: _____ Phone: _____

Collector Dealer Approvals welcome: Yes No

Collecting interests: _____

Please make your check payable to SFBAPCC
and mail it to PO Box 621, Penngrove CA 94951

P.O. Box 621
Penngrove CA 94951

CARTE POSTALE
POSTKARTE — POST CARD

Dieser Schreibraum ist nur zulässig für
Länder welche Privatkorrespondenz auf
der Adress-Seite gestatten.

CLUB MEETINGS

FOR 2003

August 23

September 20, 3rd w/e

October 25

November 22